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The goal of the Scorecard is to encourage companies to source their wood responsibly—in ways that positively impact forests. As the third largest user of wood, after construction and paper, the furnishings industry can have important impacts on forests worldwide. In 2018 we rated and ranked the largest retailers in North America on their wood sourcing policies and practices, scoring 57 companies. With annual updates and inclusion of more and more retailers, the Scorecard will add transparency to this industry and help build awareness of best practices, supporting progress and recognizing leadership.

Our methodology focuses on information available in the public domain regarding wood sourcing policies, goals and practices. We peruse websites and also reach out individually to each company we score to convey the importance of forest health, the influence of their purchasing decisions, the positive market signal companies send by making their policies public, and to offer recommendations, information and resources for creating a more robust wood sourcing policy.

Learn more at furniturescorecard.nwf.org.

Contact SFC for information and support as you improve your corporate wood sourcing policies.