



For immediate release:
Sept. 9, 2014
susan@sustainablefurnishings.org

Susan Inglis / 252 368 1098

Sustainable Furnishings Council Supports Habitat for Humanity ReStores® and Offers PIPs Rewards for #SustainableSaturdays Shopping Program Rollout

Rewards furniture donations in first themed program

Edenton, NC — The **Sustainable Furnishings Council** (SFC) is flinging open the doors on #SustainableSaturdays, an all new environmental education and community engagement program.

On the second Saturday of every month, starting with this Saturday, September 13th, SFC will reward shoppers for donating their lightly-used furniture to participating Habitat for Humanity ReStores®. Positive Impact Points, or PIPs, will be the award.

“This is the first of a many themed campaign we will be rolling out as part of the #SustainableSaturdays education and engagement program,” explains SFC Executive Director, Susan Inglis. “We are delighted to be partnering with PIPs and supporting Habitat for Humanity ReStores® for this “Waste Reduction” themed campaign.”

The United States Environmental Protection Agency estimates that nearly 10 million tons of furniture will clog the nation’s landfills this year. “Our goal with the #SustainableSaturdays campaign,” Inglis adds, “is to keep 10 tons of furniture out of our landfills.”

Here’s how it works: SFC, its members and partners encourage shoppers to donate their unwanted home furnishings at a participating Habitat for Humanity ReStore. For a complete list of participating stores, visit

SustainableSaturdays.org.

Upon making their donation, shoppers will receive a Thank you card that contains a unique PIPcertificate code. They can use that PIPcertificate code to activate the PIPs they earned on the PIPs web app, **[PIPsRewards](#)**.

PIPs is a unique new social impact points program. “Like a frequent flyer program but for good.” explains Wendy Gordon, CEO & co-founder.

“360 degrees of good, in fact,” Gordon adds. “You see, not only are PIPs earned for making better everyday choices, like recycling furniture. But completing the cycle of good, PIPs redemption catalog is loaded up with positive impact products and services - like cool fitness tracking apps, healthy and responsibly made products as well as great causes in which to donate or micro-invest your PIPs.”

For more information about #SustainableSaturdays, contact Susan Inglis; email: susan@sustainablefurnishings.org or phone: [252.368.1098](tel:252.368.1098).

About the Sustainable Furnishings Council

Sustainable Furnishings Council is dedicated to promoting healthy environments inside and outside, providing the most comprehensive information on environmental, safety and health issues in the industry and championing initiatives that improve products and processes. The SFC and its qualifying members respond to environmental and social issues and offer specific information to consumers, the media and other partners. The SFC is the authoritative source to help companies “green as they grow.

SustainableFurnishings.org | [@SFCouncil](https://www.facebook.com/SFCouncil) | [Facebook](https://www.facebook.com/SFCouncil) | [Instagram](https://www.instagram.com/SFCouncil)

About PIPs (Positive Impact Points)

PIPs is a trademarked brand of 3P Partners, Inc, a benefit corporation in the state of New York. PIPs is a positive impact currency that leverages the power of intrinsic and extrinsic rewards to incentivize better daily life behaviors.

PIPsrewards.com works like a tracking app to verify and reward PIPs exclusively for actions with positive social benefit. The fun, social platform enhanced with game features and a high quality redemption catalog motivates users to earn more PIPs and fosters collaborate giving to worthy causes.

PIPsRewards | [@PIPsRewards](https://www.facebook.com/PIPsRewards) | [Facebook](https://www.facebook.com/PIPsRewards) | [Tumblr](https://www.tumblr.com/PIPsRewards)