



Presented by



JUNE 13-14, 2014

**Ronald Reagan Building and International Trade Center
1300 Pennsylvania Ave NW**

WASHINGTON, DC 20004

Where the home furnishings industry gathers to plot a sustainable tomorrow today!

Sustainability is the biggest source of competitive advantage in business in the 21st century. When companies choose to address environmental, social, and ethical issues, they open up opportunities to innovate, differentiate, create more value, and attract more customers.

SFC NEXT is a two day learning journey intended to help those doing business in the home furnishings industry broaden and accelerate their sustainability initiatives. It is about helping attendees meet the unique challenges and seize the distinct opportunities presented by our industry.

The future is uncertain, but the path you choose to get there is up to you. Attend SFC NEXT and discover new ways to make sustainability tangible, plausible, and profitable. **REGISTER NOW!**

Registration includes the Thursday evening screening of **TOXIC HOT SEAT** at the E Street Theater, with the documentarians in attendance to answer questions!

REGISTRATION

Name _____ Company _____

Address _____ City, State, Zip _____

check one: designer retailer manufacturer supplier other

REGISTRATION FEES ARE:

SFC Member, one attendee: \$395 ● SFC Member, two or more attendees: \$295 per attendee ● SFC Member, one day registration: \$215
Non-member, one attendee: \$595 ● Non-member, two or more attendees: \$395 per attendee ● Non-member, one day registration: \$315

Payment can be made by check, Visa or MasterCard. Send payment to: SFC, 100 East King St, Edenton, NC 27932 or call 252.368.1098

HOTEL INFO

A block of rooms have been reserved at W Washington, D.C., 515 15th Street NW, Washington, D.C. 20004
Phone: (202) 661-2400 • Room Rate \$259 per night Please reference the Sustainable Furnishings Council when making the reservation.

www.sfcnext.org
www.sustainablefurnishings.org

THE GUIDE TO GREEN AT HIGH POINT MARKET APRIL 2014

Find resources and information you need at www.sustainablefurnishings.org





Shop the SFC members on this Map! Choose products of function, flair, add value that are also eco-friendly.

INDUSTRY MIXER

4-9 pm, Saturday
The Phillips Collection
IHFC-C 202
Sponsored by SFC, ASFD, ART, YHFP, WithIt

Expanding the Tomlinson Collection by Barry Dixon: A Celebration

1pm - 3pm Sunday
525 N. Wrenn St.,
Tomlinson Showroom



Thom Filicia Cocktail Party

Sunday 4-6pm,
at Vanguard,
301 N Hamilton



Become a GREEN AP with
GREENleaders Certified Sustainability Training

Call 252.368.1098 for more info

Spin Out Greenwash, Fold In Brand Loyalty & Preview SFC NEXT

Monday, 12:30-1:30pm
IHFC, 11th Floor
Green Wing Ballroom



Join SFC during its semi-annual lunch and panel discussion as the non-profit tackles the tricky topic of telling an authentic sustainability story, avoiding greenwash and building brand loyalty. Whether you use a symbol, such as the SFC member seal, a certification mark, such as Cradle to Cradle, or use your own words and pictures, it is tricky to make your point powerfully. SFC Board Member **Sean Sullivan**, associate publisher of *House Beautiful*, *ELLE Decor* and *Veranda*, moderates a discussion to teach you how to tell your story effectively. Panelists include **Stacy Glass**, VP of Build Environment at Cradle 2 Cradle Products Innovation Institute. PLUS hear what you can expect to learn at SFC NEXT, our first annual conference!

VISIT sustainable FURNISHINGS COUNCIL
Suites at Market Street | 1-424

JOIN SFC

Support our Cause
Receive Benefits and Recognition



1. IHFC, 210 E COMMERCE		
Selamat Designs	IH004	
Nourison Industries	IH101	★
Europe 2 You	IH406	★
Tritter Feefer Home Collection	IH405	★
TerraSur Inc	IH411	★
Nathan Anthony Furniture Mfg	IH302	★
Vaughan-Bassett Furniture Co Inc	C1000	
Somerton Dwelling	C1256	
Phillips Collection	C202	
Fairmont Design	C867	
Loloi Rugs	D320	
Classic Home	D443	
BDI	D523	
G. Romano Inc	D708	
Lazar Furniture	D817	
Ekornes	D820	
Simply Amish	D1014	
Norwalk Furniture	D1015	★
Gat Creek	D1020	
Omnia Leather Furniture	D1102, D1141	
West Bros Furniture	D1144	
Durham Furniture	G1082	
Steven Shell	H220	
Jeffan International	H232	
Ibollini Inc	H313	
Wish Designs	H403	
Gus Design Group	H512	
Greenington LLC	H517	
Elite Leather Company	H1142	
Currey & Co	M110	
Brown Jordan	M111	
2. SHOWPLACE		
Rowe Furniture	1100	
Bramble Company	1411	
Camaflex/Ecoflex Furniture	2118	
Home Trends and Design HTD	2400	
angelo.HOME	4100	
Surya	4100	
American Leather	5000 BioH	
Copeland Furniture	5100, 5200	
3. PLAZA SUITES, 317 W HIGH AVE		
Impact Consulting/Furniture Core	1-527, #6&7	
North American Home Furnishings Association-NAHFA	1-527	
4. FURNITURE PLAZA, 210 S MAIN		
Carolina Mattress Guild	100	
Kathy Ireland Home by Martin	512, 523, 525	
Martin Home Furnishings	512, 525	
5. RADIO BLDG, 164 S MAIN		
Interior Design Society	400	
Ecosus Sleep Systems	613	
6. MARKET SQUARE, 317 W HIGH AVE.		
Safavieh	117, 120, 121	
Century Furniture	404, 417, 500 BioH	
Crypton Inc	2010	
7. COMMERCE & DESIGN, 201 W Commerce Ave.		
Willem Smith	4th Floor BioH	
8. SUITES AT MARKET SQUARE, 305 W HIGH AVE.		
Softline Home Fashions	G-1043	
Peninsula Home Collection Co.	G-2001	
POLA RT	G-2027	
Three Coins Cast	G-3033	
Taylor Burke Home	G-7055	★
John Strauss Furniture Design	G-7013	
Cozy Earth	M4-6028	
Sustainable Furnishings Council	1-424	★
9. 220 ELM		
Crezent Fine Furniture	201	
10. 200 N. HAMILTON		
Alexander Julian/Jonathan Charles	125	
Vi-Spring Luxury Beds	331	★



11. 242 N HAMILTON Lorts	20. 319 E GRIMES AVE Mitchell Gold + Bob Williams BioH
12. 311 RICHARDSON McCreary Modern BioH	21. MILL VILLAGE, 1014 MILL AVE Cisco Brothers Corp BioH
13. 422 N HAMILTON French Heritage ★	22. 116 SOUTH LINDSAY EJ Victor BioH
14. 525 N WRENN AMS Imports Barry Dixon Tomlinson/Erwin-Lambeth BioH	23. 100 S LINDSAY Lee Industries BioH The Old Wood Co
15. 319 N HAMILTON Baker Furniture	24. 415 W HIGH AVE Red Egg
16. 301 N HAMILTON Vanguard Furniture Inc 18 BioH Tom Filicia	25. 225 N ELM Stickley Furniture
17. 119 N HAMILTON MacKenzie-Dow Fine Furniture	26. 1638 ENGLISH RD French Heritage
18. 200 STEELE Harden Furniture 133 BioH Cambridge Mills 133	27. 1690 ENGLISH RD Michael Thomas/Miles Talbott Joe Ruggiero
19. MARKET ON GREEN Twin Star international Home Furnishings/Classic Flame ★	28. 908 OLD THOMASVILLE RD Jayakus

SFC THANKS OUR SPONSORS

www.sustainablefurnishings.org

Sustaining healthy environments both inside and outside the home

★ = new location
BioH = foam contains soy