Sustainable Furnishings Council eNewsletter
November 2018

Thank You to our Generous Sponsors!

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EDUCATIONAL OPPORTUNITIES presented by SFC

Sustainable, Timeless, Design, at DCOTA Fall Market

Thursday November 8th, 2 PM - 3 PM

Mantra Furnishings Showroom

1855 Griffin Road, Suite B218

Dania Beach, FL

Now more than ever, sustainability is of critical importance to designers, manufacturers, clients and global brands. A panel of industry experts helps us navigate the core tenets of sustainable design, and why it is inherently timeless.

Panelists include Susan Inglis, Executive Director, Sustainable Furnishings Council; Bondi Coley, VP of Marketing, Lee Industries; Kathryn Richardson, VP of Sales, Libeco Linens; Whitney Tinsley, Director of Education, Moore & Giles Leather, in a discussion moderated by Erika Heet, Editor in Chief, Interiors Magazine.

Register Here
Sustainability Essentials Webinar - Your Recycling Habits and Textile Choices

Thursday, November 15, 2018 - Noon EST

Presenter: Ashley Gill, Senior Manager of Industry Integrity at Textile Exchange

Our trash – that is, what we humans throw "away" – has become one of the world's most abundant natural resource. Learn how the textiles industry is making use of the resource and how you can get in on the action with your choices in home textiles. What can you recycle? What happens to textile waste? What textiles for the home furnishings industry are made of recycled content? The answers are not only interesting but can also save your business money and give you more to talk about in the conversations about environmental responsibility that your customers value more and more.

Register Here

This webinar is intended to give you useful information you can use in your business immediately, as well as answer any questions you may have about getting the most out of SFC membership.

Flame Retardants in Home Furnishings:

"What They Are, How They Got There"

79 E Putnam Ave, Greenwich, CT

November 27th, 5:30 PM - 7:00 PM

A compelling look at how and why flame retardant chemicals found their way into home furnishings products. Learn from Barry Cik, a forensic toxicologist and founder of Naturepedic Mattress, why it matters, what current regulations dictate, and what your choices are for sustaining a healthy future with your furnishings choices.

Register Here

Member News

SFC Welcomes Our Newest Members & Thanks our Renewing Members!
Join SFC at the ARTS Awards Gala!

SFC congratulates the 2018 ISFD Pinnacle Award winners, especially Gat Creek for winning the Green Leaf Award!
The Sustainable Furnishings Council is excited to be continuing its partnership with the American Sustainable Business Council and to offer you this special invitation to join ASBC!

ASBC believes in the power of business to build a better world.

ASBC’s mission is to empower and mobilize business leaders to advocate for market and policy change in support of a triple bottom line, sustainable economy. Our team is fighting for your interests and values on Capitol Hill, in the administration, and in statehouses, by bringing together the businesses and business associations nationwide that have the power to collectively make change happen.

With your membership you can Connect with like-minded business leaders, Secure insider access, Amplify your voice, Gain Insight on issues, and Build your skills.

Join ASBC to build a sustainable economy and receive a 20% discount on your first year’s membership with the promo code SFC100.

For questions, email join@asbcouncil.org.

Special EarthX deals for SFC Members! Contact Steve Evans - steve.evans@earthx.org

Special imm cologne deals for SFC Members! Contact Leslie Fleck - l.fleck@koelnmesse-nafta.com

Membership Matters

Ever wonder why some members are listed as Exemplary? Bronze, Silver, Gold, and Platinum Exemplary members successfully achieve FREE recognition from SFC of continual sustainable improvement. Retailers and manufacturers earn points over a range of practices, from mandatory to optional, including sourcing, labor, recycling, and more. Did we mention it’s FREE? Get more from your membership by applying today!

PS: Designers earn recognition through GREENleaders from our IDCEC approved course with discount for members!

To learn more, Contact Member Service Manager Joan Malloch.

Let SFC Membership Work for your business!
GREENLeaders

Become a Certified GREEN AP and be a leader in the Design Industry!

Live GREENleaders Classes

- Las Vegas Market - New York

Normal Fee: $299.00

Register NOW for BIG Discounts!

Las Vegas, NV                      New York City, NY
January 31                        March 8
Las Vegas Market                  University Center
9:00 am - 5:00 pm                 9:00 am - 5:00 pm

Early Bird Registration $149.50   Early Bird Registration $224

Would you like a GREENleaders ceu classs in your area?

Sustainable Furnishings Council would love to work with your local IDS or ASID chapter to schedule a GREENleaders class near you. Contact Susan Inglis for details. susan@sustainablefurnishings.org

MORE about SFC's GREENleaders

This popular comprehensive 6-hour exam program provides an excellent grounding in the sustainability issues we all must face and gives practical advice for growing a home furnishings business with solutions to the problems. Developed in 2009 by a LEED AP, in conjunction with the Sustainable Furnishings Council, the course is now updated with input from experts in the field including ranking staff of World Wildlife Fund, Rainforest Alliance, and a founder of the USGBC. It provides a comprehensive overview, cutting edge advice, and inspirational ideas in 6 units:

The Case for Sustainability

The Mind of the Consumer
Sourcing Eco-Friendly Materials

Sourcing Environmentally-Safe Processes

Designing Green Interiors

Selling Eco-Solutions

SFC's comprehensive training program provides designers, retailers, manufacturers, reps, and others the knowledge and credentials to become expert in sustainability. Approved by GBCI for 6 CE hours and registered with IDCEC for .6 HSW CEUs (6 ceu).

Click Here For more details on this comprehensive training program.

Can't make the Live Class? Try GREENleaders Online - Learn at your own pace!

Time to Renew Your GREEN AP? Click Here for Renewal Form

Are you asking, "What's it made of?"

The "What's it made of?" Initiative is a joint initiative of SFC, American Sustainable Business Council, Center for Environmental Health, Healthy Materials Lab at Parsons School of Design, and others to encourage transparency in supply chains and stimulate innovation for harmful chemical reduction in furnishings. Learn More

Already a Member? Take the Next Step. Be Recognized as Exemplary

Click here for Exemplary Retailer Requirements
Click here for Exemplary Manufacturer Requirements

FSC BY THE NUMBERS as of October 2018

2,633 CoC Certificates, US
36,563 CoC Certificates, Worldwide
169.1 MILLION ACRES Certified forest area, US & Canada
3,879 Companies CoC certified, US
35.4 MILLION ACRES Certified forest area, US
498.5 MILLION ACRES Certified forest area, Worldwide
The American Sustainable Business Council is urging your support of Initiative 1631 (I-1631) in Washington State.

ASBC working with our ally, Washington Business for Climate Action, is seeking endorsements of businesses across or doing business in the state of Washington to support passage of this groundbreaking policy.

I-1631 will cut pollution, invest in clean energy infrastructure, healthy forests, and clean water and create thousands of good paying jobs across the state. The Initiative is structured so that the revenue source comes from a fee on large polluters, like the oil industry, starting at $15 in 2020, rising annually at $2/yr. until the state meets its carbon emission reduction goals for 2035.

Initiative 1631 is led and supported by over 250 organizations across the state representing scientists, health professionals, communities of color, environmental and clean energy advocates, businesses, working families and faith organizations. Over 100 businesses and business organizations have already endorsed. REI recently announced their support and their website offers a very thoughtful opinion piece. Please sign on now.

Take action - Join SFC's ASBC at these events

**Regenerative Earth Summit**

Washington, DC | December 4

Partner: At the Epicenter

Summit participants will co-create an ecosystem of peers across multiple disciplines and work together to discover and devise ways to meaningfully collaborate in service to our shared vision: a vibrant, regenerative, health-affirming food system that nourishes our communities worldwide, protects our natural resources and mitigates the effects of climate change. ASBC’s CEO Hammad Atassi will be a featured speaker.

**2018 New England Venture Summit**

Randolph, MA | December 12

The Summit, presented by youngStartup Ventures, is the premier industry event connecting venture capitalists; corporate VCs; angel investors; technology transfer professionals; senior executives of venture-backed, emerging and early stage companies; university researchers; incubators; and premier service providers.
Please VOTE and encourage others to do so!

Approved by GBCI for 6 CE hours.
Registered with IDCEC for 6 ceus.
Provides designers, retailers, manufacturers, reps, and others the knowledge and credentials to become expert in sustainability.
Available as online class.

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Click here for Exemplary Retailer Requirements
Click here for Exemplary Manufacturer Requirements

If you no longer wish to receive mailings from the SFC, you can unsubscribe from this mailing or opt out of all future mailings.

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