“Sustaining Sustainability” – The Design Driver

Join SFC on The KBIS Stage for the “Sustaining Sustainability” – The Design Driver Event!

Tuesday, February 19 12:00 PM - 1:00 PM
Room: The NKBA Presents KBISNeXT Stage

The main objectives of sustainable design are to reduce, or completely avoid, depletion of critical resources like energy, water, land, and raw materials; prevent environmental degradation caused by facilities and infrastructure throughout their life cycle; and create built environments that are livable, comfortable, safe, and productive. Building design and construction can have direct and indirect impact on the environment, on society, and the economy - commonly referred to as the 3 P's (‘People’, ‘Planet’, ‘Pocketbook’). Sustainable design seeks to balance the needs of these areas by using an integrated approach to create "win-win-win" design solutions.

Moderator Avi Rajagopal of Metropolis Magazine with Susan Inglis of SFC, and Steve Feldman, Renovation Angel as panelists.

Sustaining Sustainability: Smart design choices for better health and a better world

Tuesday, February 19 2:30 PM - 3:30 PM
Room: DMMTalks Lounge / KBIS Salon BL20031

Executive Director of the Sustainable Furnishings Council, Susan Inglis and Danny Seo present a deep dive in their KBIS Next Stage talk for audiences that want to learn more about sustainability of woods, toxins in building materials and in the home and how to make the best choices for client projects and our own homes.

Click Here to Register

SFC's Sustainability Essentials Webinar - Forests of the World

Thursday, February 21 12:00 PM - 1:00 PM
Join SFC in learning all about the importance of FORESTS, and our responsibility to them - PLUS a synopsis of GREENleaders, the industry's first certified sustainability training course! Martha Stevenson, Director of Forest Strategy and Research at World Wildlife Fund will describe the tipping points that she and her team have identified for the seven major forests of the world, and relate it to furniture.

The world's forests are in trouble and we and the furnishings industry can help.

Click Here to Register

GREENLeaders

Become a Certified GREEN AP and be a leader in the Design Industry!

Live GREENLeaders Classes

New York - High Pointt Market

Normal Fee: $299.00

Register NOW for BIG Discounts!

New York City, NY
March 8
University Center
9:00 am - 5:00 pm

Register NOW
Normal Fee $299

High Point, NC
April 9 - 10
High Point Market
9:00 am - 12:30 pm each day

Register NOW
Early Bird Registration $224.50

Would you like a GREENLeaders ceu classs in your area?

This popular comprehensive 6-hour exam program provides an excellent grounding in the sustainability issues we all must face and gives practical advice for growing a home furnishings business with solutions to the problems. Developed in 2009 by a LEED AP, in conjunction with the Sustainable Furnishings Council, the course is now updated with input from experts in the field including ranking staff of World Wildlife Fund, Rainforest Alliance, and a founder of the USGBC. It provides a comprehensive overview, cutting edge advice, and inspirational ideas in 6 units.

SFC's comprehensive training program provides designers, retailers, manufacturers, reps, and others the knowledge and credentials to become expert in sustainability.
Sustainable Furnishings Council would love to work with your local IDS or ASID chapter to schedule a GREENleaders class near you. Contact Susan Inglis for details.

Approved by GBCI for 6 CE hours and registered with IDCEC for .6 HSW CEUs (6 ceu).

Click Here For more details on this comprehensive training program.

Can't make the live class? Try GREENleaders Online - learn at your own pace!

Time to Renew Your GREEN AP?

Click Here for Renewal Form

Member News

SFC Welcomes Our Newest Members & Thanks to Our Renewing Members!

Membership Matters

SFC helps members reduce environmental footprint AND develop new business by talking about these accomplishments effectively. In-store events are a great way to do that. Plan an event in your own store, in a dealers store, for your local interior design society, etc. SFC offers 10 different ceu programs and also provides customized programming for all occasions.

To learn more, contact Susan Inglis, Executive Director.
Let SFC Membership Work for your business!
SFC Congratulates ARTS Awards Winners!

SFC Members who won ARTS Awards Include:

MANUFACTURERS:

- Accent Furniture~Currey & Company
- Area Rugs~Jaipur Living
- Green Manufacturer~Hubbardton Forge
- Home Textiles~Aviva Stanoff Design
- Lighting Fixtures~Hubbardton Forge

PRODUCT DESIGNER:

- Aimee Kurzner, Currey & Company

An Invitation to Join SFC as an ASBC Member at a SPECIAL rate!

The Sustainable Furnishings Council is excited to be continuing its partnership with the American Sustainable Business Council and to offer you this special invitation to join ASBC!
ASBC believes in the power of business to build a better world.

ASBC’s mission is to empower and mobilize business leaders to advocate for market and policy change in support of a triple bottom line, sustainable economy. Our team is fighting for your interests and values on Capitol Hill, in the administration, and in statehouses, by bringing together the businesses and business associations nationwide that have the power to collectively make change happen.

With your membership you can Connect with like-minded business leaders, Secure insider access, Amplify your voice, Gain Insight on issues, and Build your skills.

Join ASBC to build a sustainable economy and receive a 20% discount on your first year’s membership with the promo code SFC100.

For questions, email join@asbcouncil.org.

DC Space Available!

Do you occasionally need a meeting space in Washington DC?

Do you wish you could get a little coaching from the experts when you schedule meeting in Washington DC?

brought to you by G Street Collaboratory, HERE is a very cost-effective solution!

ASBC's Advocacy & Media Training Webinars

Hone Your Message and Work with the Media to Get It Out

February 21

1:00 PM - 2:00 PM ET

If the new political reality has you itching to speak out in the media, this session is for you. In this webinar this what you will learn:

How to make the strongest arguments for your policy agenda

How to use your company as proof for how policies affect business

How to locate journalists interested in what you have to say

Tips to enhance your credibility and confidence
FSC BY THE NUMBERS as of February 2018

- **2,574** CoC Certificates, US
- **37,378** CoC Certificates, Worldwide
- **168.1 MILLION ACRES** Certified forest area, US & Canada
- **3.820** Companies CoC certified, US
- **34.9 MILLION ACRES** Certified forest area, US
- **496.6 MILLION ACRES** Certified forest area, Worldwide

"What's it made of?"

The "What's it made of?" Initiative is a joint initiative of SFC, American Sustainable Business Council, Center for Environmental Health, Healthy Materials Lab at Parsons School of Design, and others to encourage transparency in supply chains and stimulate innovation for harmful chemical reduction in furnishings. Learn More

Already a Member? Take the Next Step. Be Recognized as Exemplary

Join SFC
Thank You to Our Generous Sponsors!

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