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SFC Wishes Your & Yours a HAPPY Holiday Season!

Member News

SFC Welcomes Our Newest Members & Thanks our Renewing Members!
Interior Design Society #GetYourGreenOn Award Sponsored by Sustainable Furnishings Council

High Point, NC – The Interior Design Society (IDS) has released the application for their Designer of the Year Awards program. There are over 20 categories in residential interior design, including specialty awards such as the Sherwin-Williams Sponsor Award, IMPACT awards for pro-bono projects and a new category for new construction.

This year, the Sustainable Design, #GetYourGreenOn Award is sponsored by the Sustainable Furnishings Council. It was created for designers who create environmentally conscious spaces. These designs should take into consideration the principles of social, economic and ecological sustainability ensuring that the design does not leave a negative impact on our environment.

“Sustainable Furnishings Council thinks it is important for EVERY designer to do what s/he can to #GetYourGreenOn,” says Susan Inglis, Executive Director of Sustainable Furnishings Council. “And what does that involve? it is about asking ‘What’s it made of?’ and paying special attention to the answers you get when it is made of wood, and when there might be harmful chemicals involved in the manufacture of the product. It is also about doing business with companies you trust to have a commitment to sustainability and to transparency, like Sustainable Furnishings Council members. We at SFC are delighted to be working with IDS on this very important Designer of The Year Award and we can hardly wait to see who wins in the Sustainable Design category!”

“IDS is excited to partner with experts in sustainability on this award.” says Jenny Cano, Executive Director of IDS. “Our relationship with Sustainable Furnishings Council is important in helping us emphasize the significance of sustainability in Interior Design. We are proud to recognize designers who consider our environment in their work. It is a great honor to receive this award.”

Members of the Interior Design Society and Sustainable Furnishings Council may enter the awards competition online at https://idsawards.secure-platform.com/.

Entrants who submit their designs before January 1st, 2019 will save 20%!

Winners will be recognized in Palm Springs, California on Saturday, May 4, 2019.
An Invitation to Join SFC as an ASBC Member at a SPECIAL rate!

The Sustainable Furnishings Council is excited to be continuing its partnership with the American Sustainable Business Council and to offer you this special invitation to join ASBC!

ASBC believes in the power of business to build a better world.

ASBC’s mission is to empower and mobilize business leaders to advocate for market and policy change in support of a triple bottom line, sustainable economy. Our team is fighting for your interests and values on Capitol Hill, in the administration, and in statehouses, by bringing together the businesses and business associations nationwide that have the power to collectively make change happen.

With your membership you can Connect with like-minded business leaders, Secure insider access, Amplify your voice, Gain Insight on issues, and Build your skills.

Join ASBC to build a sustainable economy and receive a 20% discount on your first year’s membership with the promo code SFC100.

For questions, email join@asbcouncil.org.

Special EarthX deals for SFC Members! Contact Steve Evans - steve.evans@earthx.org

Special imm cologne deals for SFC Members! Contact Leslie Fleck - l.fleck@koelnmessenalta.com

Membership Matters

SFC helps members reduce environmental footprint AND develop new business by talking about these accomplishments effectively. In-store events are a great way to do that. Plan an event in your own store, in a dealers store, for your local interior design society, etc. SFC offers 10 different cu programs and also provides customized programming for all occasions. Plan now for 2019!

To learn more, Contact Susan Inglis, Executive Director.

Let SFC Membership Work for your business!
GREENLeaders

Become a Certified GREEN AP and be a leader in the Design Industry!

Live GREENleaders Classes

Florida - Las Vegas Market - New York

Normal Fee: $299.00

Register NOW for BIG Discounts!

North Palm Beach, FL
January 10
EcoDecor
9:00 am - 5:00 pm
Register NOW

Las Vegas, NV
January 30
Las Vegas Market
9:00 am - 5:00 pm
Register NOW

New York City, NY
March 8
University Center
9:00 am - 5:00 pm
Register NOW

Early Bird Registration $224.25
Early Bird Registration $224.50

Would you like a GREENleaders ceu class in your area?

Sustainable Furnishings Council would love to work with your local IDS or ASID chapter to schedule a GREENleaders class near you. Contact Susan Inglis for details. susan@sustainablefurnishings.org

MORE about SFC's GREENleaders

This popular comprehensive 6-hour exam program provides an excellent grounding in the sustainability issues we all must face and gives practical advice for growing a home furnishings business with solutions to the problems. Developed in 2009 by a LEED AP, in conjunction with the Sustainable Furnishings Council, the course is now updated with input from experts in the field including ranking staff of World Wildlife Fund, Rainforest Alliance, and a founder of the USGBC. It provides a comprehensive overview, cutting edge advice, and inspirational ideas in 6 units:

The Case for Sustainability
The Mind of the Consumer

Sourcing Eco-Friendly Materials

Sourcing Environmentally-Safe Processes

Designing Green Interiors

Selling Eco-Solutions

SFC's comprehensive training program provides designers, retailers, manufacturers, reps, and others the knowledge and credentials to become expert in sustainability. Approved by GBCI for 6 CE hours and registered with IDCEC for .6 HSW CEUs (6 ceu).

Click Here For more details on this comprehensive training program.

Can't make the Live Class? Try GREENleaders Online - Learn at your own pace!

Time to Renew Your GREEN AP?

Click Here for Renewal Form

Are you asking, "What's it made of?"

The "What's it made of?" Initiative is a joint initiative of SFC, American Sustainable Business Council, Center for Environmental Health, Healthy Materials Lab at Parsons School of Design, and others to encourage transparency in supply chains and stimulate innovation for harmful chemical reduction in furnishings. Learn More

Already a Member? Take the Next Step.

Be Recognized as Exemplary

Click here for Exemplary Retailer Requirements

Click here for Exemplary Manufacturer Requirements

FSC BY THE NUMBERS as of December 2018

2,574 CoC Certificates, US
37,378 CoC Certificates, Worldwide
168.1 MILLION ACRES Certified forest area, US & Canada

3,820 Companies CoC certified, US
34.9 MILLION ACRES Certified forest area, US
496.6 MILLION ACRES Certified forest area, Worldwide
World-Changing Women’s Summit
Santa Cruz, CA | January 28 - 30

Are you a purpose-driven female business leader looking for your tribe? Join Conscious Company Media’s World-Changing Women’s Summit and discover ways to take your leadership, your workplace, and your impact to the next level in a rejuvenative environment amid the redwoods of Santa Cruz county. Register today and use code WCWS_ASBC to save 10% as an ASBC member!

Approved by GBCI for 6 CE hours.
Registered with IDCEC for 6 ceus.
Provides designers, retailers, manufacturers, reps, and others the knowledge and credentials to become expert in sustainability.
Available as online class.

Already a Member? Take the Next Step.
Be Recognized as Exemplary

Click here for Exemplary Retailer Requirements
Click here for Exemplary Manufacturer Requirements

If you no longer wish to receive mailings from the SFC, you can unsubscribe from this mailing or opt out of all future mailings.

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