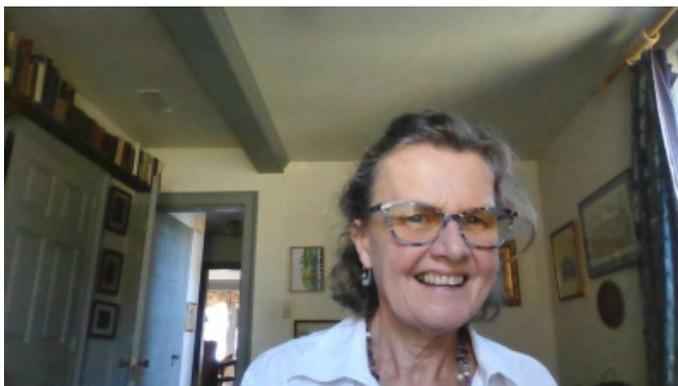


Sustainable Furnishings Council eNewsletter October 2021



Message from Susan Inglis, SFC Executive Director



Life has CHANGED in the last 15 years, especially in the last 18 months, BUT the SHOW goes ON! SFC invites you to join us for all the sustainability-focused events on the schedule of this fall's High Point Market, and ESPECIALLY to start your Market with us at the [OPEN SFC Membership meeting](#), which will take place live and in person on October 16 at 8am in the seminar room on the top floor of Suites at Market Square, and also on Facebook Live. As SFC embarks upon a new era, we will review accomplishments of our first 15 years, and make important announcements of plans and initiatives for the next 15 years. All are invited!

Also during this Fall High Point Market, shoppers should look for the [Green Ribbon Award](#), which the team of ten [SFC Ambassadors](#) have conferred on their favorite new products. The Market programming is full of exciting discussions of sustainability issues - it heartens me! I hope you will join us - either live and in person or via Facebook Live - for as many as possible. I especially want to be sure you tune in for the announcement of the results of the [2021 Wood Furniture Scorecard](#). Retailers have made great strides in improving the ways in which they choose wood furniture, which also heartens me!

There is no doubt that a lot more will change in the NEXT 15 years - including my own retirement somewhere along the line, but we remain in uncertain times. There is no telling from here what the weather will be like October 16-20, whether the Market will turn out to be a super spreader event, when a new coronavirus variant will emerge, ETC! But we at SFC are full of gratitude and hope. You have demonstrated a commitment to our cause, and every day there are more exciting solutions to the problems challenging life as we know it on this planet.

For my part, I am feeling especially grateful for the many supportive relationships I enjoy - with every SFC member company, with generous sponsors and partners, with our talented [Board](#), and Ambassadors, even with ye who watch us from the sidelines. Click [here](#) for the Guide to Green at High Point Market Fall 2021. With growing awareness of the importance of the entire range of sustainability issues, getting more involved now will make a difference to your business as well as to our future. I thank you for your interest!

Please contact [Susan](#) or [Angie Kenny](#), Member Services Manager.
See all [Benefits](#) of SFC Membership

SFC Educational Opportunities

SFC's Working Groups

SFC's Working Groups provide a forum for discussion and for sharing practical advice. Each of the 6 working groups will focus on 6 different and often interrelated aspects of sustainability. To sign up, click the link below. Meeting dates are noted.

- Reducing waste -- [SFC Waste Reduction Working Group](#) (October 6)
- Managing water -- [SFC Water Management Working Group](#) (October 13)
- Incorporating circularity -- [SFC Circularity Working Group](#) (October 20)
- Reducing carbon emissions -- [SFC Carbon Reduction Working Group](#) (October 27)
- Maintaining health and wellness -- [SFC Health Working Group](#) (November 3)
- Ensuring social equity -- [SFC Social Equity Working Group](#) (November 10)
- **[Sign me up for ALL the Working Groups!](#)**

SFC Working Groups are a Members Only Benefit. Each group meets every 6 weeks, on Wednesdays at 3 pm EST, via GoToMeeting. You are invited to participate in any or all of the groups. If you are not an SFC Member, we invite you to [become a member](#) today!

[The Sustainable Furnishings Council presents:](#) [The Green Ribbon Awards](#)

Friday, October 15, 11:00 am-12:00 pm EST



Discover which new products from SFC Manufacturing Members were awarded this year's "Green Ribbon" based on their design, sustainability, and ingenuity. Judges are [Sustainable Furnishings Council Ambassadors](#). Join us for a lively and informative discussion with [John Douglas Eason](#), [Laurence Carr](#), and [Anelle Gandelman](#) as they share how they would incorporate these and other earth-friendly pieces into their upcoming projects. SFC's Susan Inglis will moderate.

[RSVP Now](#)

[OPEN SFC Membership Meeting @ HPMKT](#)

Saturday, October 16, 8:00 am-9:00 am EST

Start your High Point Market with SFC. As SFC embarks upon a new era, we will review accomplishments of our first 15 years, and make important announcements of plans and initiatives for the next 15 years. All are invited! With growing awareness of the importance of the entire range of sustainability issues, getting more involved now will make a difference to your business as well as to our future.

[RSVP Now](#)

2021 Wood Furniture Scorecard Results Announced!

Monday, October 18, 2:00 pm-3:00 pm EST



Furniture adds the highest value to the wood resource, and is the #3 consumer of wood globally, which makes our industry very important to saving the forests of the world. Meet companies that have earned Top Score status on the **2021 WOOD FURNITURE SCORECARD**. Learn how they do their part to save our forests, recognizing they are crucial not only to ensure we have wood for furniture in future generations, but also for slowing global warming, keeping our waters clean, and maintaining wildlife habitat. SFC Ambassador [Breegan Jane](#) will lead the discussion with representatives from the Top Score retailers, celebrating their commitments and beautiful product sourcing choices.

[RSVP Now](#)

Membership News

SFC Welcomes Our New Members...



MARIKA MEYER TEXTILES



ARIEL ARTS

CHARLIE HELLSTERN
INTERIOR DESIGN

...and Thanks Those Renewing!



INTERNATIONAL SOCIETY OF FURNITURE DESIGNERS



Teaching Green
Hosted by the New York School of Interior Design
October 8-9, 2021



A Symposium on Sustainability and Interior Design Education.

[Register Today.](#)

Visit SFC Members at High Point Market!
October 16-20, 2021

THE GUIDE TO GREEN @ HIGH POINT MARKET OCTOBER 2021

Members are committed to sustainability and transparent about how they are living their commitment.

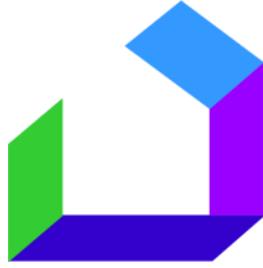
HOW TO USE THIS GUIDE All SFC Members are listed and digitally linked to their SFC page and website. **SHOP WITH THEM TODAY.**

97% of furnishings consumers want their furnishings to be eco-friendly and 90% of consumers care about a company's sustainable best practices. We are proud that SFC Member companies can fill their needs.

Click [HERE](#) to download the SFC guide!

SFC's Guide to Green helps YOU find eco-friendly products and services throughout HPMKT and beyond. Download and use it today!

[Design Harmony: Science in Design Summit at HPMKT](#)



Friday, October 15, 9:00 am - 4:00 pm EST

The Science in Design Summit provides a deeper understanding of how you impact the health of clients and offers insight on ways to incorporate your new found knowledge in your product selections and services. You will learn from Johns Hopkins School of Medicine, the University of Calgary Hotchkiss Brain Institute, and numerous medical professionals and scholars.

This all-day summit will be at the Universal Furniture International showroom, 101 S. Hamilton Street. This is a PAID event. \$99. Once you RSVP, you will be sent a link for payment.

CEU Hours: 6

[RSVP Now](#)

[The Big Shift: Why Circular Design is the Way of the Future Hosted by Laurence Carr](#)



LAURENCE CARR

Friday, October 15, 2:00 pm-3:00 pm EST

Join circular design expert Laurence Carr, as she hosts a lively discussion with industry pioneers and manufacturers, including Susan Inglis (SFC), Kathryn Richardson (Libeco), Cisco Pinedo (Cisco Home), and Chad Bolick (Unifi) who seek to replace the end-of-life concept with upcycling, shift toward renewable energy, reduce carbon emission, eliminate the use of toxic chemicals, and importantly, aim to eliminate waste.

[Learn More](#)

[3 Distinct Views - One Eco-Focused Goal](#)

Saturday, October 16, 11:00 am-12:00 pm EST

Join Laurence Carr, Nancy Fire, and Jennifer Levy as they discuss their sustainable lifestyle perspectives, tips for shopping sustainably, and favorite High Point Market sustainable sources. They'll also share their unique visions for the curated room design exhibits created for the Sustainability Stories program. Moderated by sustainability expert Rachel Bradley of Unifi, makers of REPREEVE recycled fibers.

[Learn More](#)

[Emerging Voices, Fresh Perspective and Innovative Vision](#)

Saturday, October 16, 3:30 pm-4:30 pm EST

This panel includes three generations of practitioners and will explore intergenerational dynamics, holistic and experiential design, sensory design, and the convergence of new technologies and neuroscience as we endeavor to

create design that is founded on precedent while embracing the future. Event held at the showroom of SFC Member Norwalk Furniture in the IHFC Building.

[Learn More](#)

[Flexsteel's Insider's Tour Reception](#)



F L E X S T E E L ®

Saturday, October 16, 4:00 pm-5:00 pm EST

Flexsteel is one of the industries most reliably traditional furniture brands, but recently completed a major brand refresh aimed to attract a new generation of buyers with a sleek new look and attitude. Designers and buyers will get exclusive access to their new lifestyle-driven look and feel, be inspired, and build those on-going connections during this closing reception.

[RSVP Now](#)

[Eco-Friendly Manufacturing: A look behind the scenes](#)

Sunday, October 17, 11:00 am-12:00 pm EST

Join Nancy Fire as she dives into the world of sustainability in manufacturing with Brian Brigham of Kaleen Rugs, Jay Hertwig of Unifi, Inc., Jason Phillips of The Phillips Collection, and Erin Weston of Weston Farms. Featuring behind-the-scenes updates from these manufacturers who have a vested interest in creating products in sustainable environments.

[Learn More](#)

[Weaving Together Social Impact and Sustainability](#)

J A I P U R L I V I N G

Sunday, October 17, 2:00 pm-3 pm EST

Join designer Jennifer Levy of CAVdesign, as she interviews Sasha Wallace on Jaipur Living's holistic philosophy of sustainability and how their initiatives improve the lives of the communities they impact.

[Learn More](#)

[Designing for the Future: The Newest Trends in Furniture Stores](#)

Sunday, October 17, 2:30 pm-3:30pm EST

The way customers are now shopping is continuously evolving, and furniture retailers will need to be on top of the latest trends to stay competitive. Learn what other retailers are doing now to create a better physical shopping experience for the future. Event held at SFC Member Home Furnishings Association space at the Retailer Resource Center.

[Learn More](#)

[Meet & Greet with Lifestyle Expert Breegan Jane](#)



Sunday, October 17, 4:00 pm-7:00pm EST

Hooker Furniture will host a Meet & Greet with interior designer and HGTV star Breegan Jane at the October High Point Market. The event will take place in Hooker Furniture's pop-up showroom, InterHall.

[Learn More](#)

[Selling Sustainable - Greenington and your Bottom Line](#)



GREENINGTON
fine bamboo furniture

Monday, October 18, 8:30 am-9:00 am EST

Join us for a presentation by SFC's Executive Director Susan Inglis to answer the questions most commonly asked by customers, in simple and compelling ways. Join us for coffee while we listen to Susan's fun and exciting presentation at the showroom of Greenington Fine Bamboo Furniture, IHFC, Hamilton, Floor 5, H517.

We look forward to seeing you, please email us with questions to info@greenington.com.

[RSVP Now](#)

[Navigating the Sustainable Product World](#)

Monday, October 18, 11:00 am-12:00 pm EST

Join Nancy Fire in conversation with Hilary Farr of HGTV's LOVE IT OR LIST IT as they discuss the highs and lows of navigating the sustainable product world of licensing and everyday life, while also hearing about the personal behind the scenes eco-conscious efforts that Hilary has been involved in over the last decade.

[Learn More](#)

[ITA Roundtable: Why Performance Fabric?](#)



Tuesday, October 19, 10:00 am-11:00am EST

Join Warren Shoulberg as he leads a discussion with Caroline Hipple of Norwalk Furniture and Christi Barbour of Barbour Spangle Design about when to use performance fabrics and why, depending on the project or space. This discussion will be held at The Point on Commerce Ave.

[Learn More](#)

A New Magazine Pulls Back the Cover on the Reupholstery Trade



Photo credit: Robbie Richardson

New Narratives By Jamie Facciola, [Furniturecycle](#)

Who are the talented humans that breathe life back into furniture? Are you familiar with their professional challenges or with what keeps them inspired despite challenging market conditions? Now you can find out! Learn about the lived experiences of upholsterers in Stuff Stitch Magazine, which debuted on Oct. 2, 2021. Born out of the success of In Stitches, a pandemic-inspired podcast by UK-based Master upholsterer Robbie Richardson, Stuff Stitch intends to fill the media void of reupholstery-focused voices and topics. The magazine will be available bi-monthly, both digitally and in print. [Learn more about Robbie and how this exciting new project got started here.](#)

See more [@furniture.cycle](#)

[Purchasing Fire-Safe Healthier Furniture: Great News & Concerns](#)

October 19, 2021, 1:00 pm EST / 10:00 am PST

Your information on furniture flammability standards and specifications could be out-of-date. A lot has changed in the last six months. Join our webinar to learn about the new regulations, new ways to identify and purchase healthier furniture, and concerning efforts that threaten our progress towards fire-safe and healthier interiors. Intended for purchasers and designers in healthcare, government, private business, hospitality, and education.

Speakers:

- Judy Levin, MSW, Center for Environmental Health
- Tonya Corcoran, California Bureau of Household Goods and Services
- Lydia Jahl, PhD, Green Science Policy Institute
- Jay Fleming, Boston Fire Department
- Steve Kooy, Business & Institutional Furniture Manufacturer's Assoc. (BIFMA)
- Jen Jackson, MA, San Francisco Department of the Environment

Hosted by: [Center for Environmental Health](#), Green Science Policy, & Health Care Without Harm.

For questions, please contact Lydia Jahl at lydia@greensciencepolicy.org.

[Register Today](#)



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL



Social
Venture
Circle

Upcoming Events

October 20 - [The Greater Good: Social Entrepreneurship for Everyday People](#)

Join author and serial social venture founder **Madeleine Shaw** in conversation with [Social Venture Institute \(SVI\)](#) co-producer **Vanessa Richards**.

December 8-10 - [ASBC-SVC 2021 Winter Conference](#)

An in-person convening for business leaders, impact investors, policy makers, and more taking place in Paradise Point, San Diego, CA.

[24 Hours of Reality: Let's Get Real](#)

October 29, 2021



In August, UN Secretary-General Antonia Guterres called the latest report from the Intergovernmental Panel on Climate Change (IPCC) a “code red for humanity.” In November, leaders from around the world will convene to assess how well nations have fulfilled the commitments they’ve made to protect us, and what more must be done to avoid catastrophic consequences for life on this planet.

We’re already experiencing the climate crisis daily, as devastating weather remakes the world as we know it. It’s time to get real. And it starts with us.

We need immediate action, to move quickly toward a zero fossil fuel emissions economy in a globally just transition to clean energy. Our point of no return is nearly here. We have to get loud, now, and together demand the REAL policy changes that can save us from the worst degrees of warming.

Our future is on the line.

[Pledge to Act](#)

[2021 Textile Sustainability Conference](#)

November 15-19, 2021



Join industry trailblazers and peers for Textile Exchange’s annual global conference, in collaboration for the first time with the Sustainable Apparel Coalition. Together, the two organizations are partnering to drive impact and create efficiencies for the industry with the SAC’s Annual Meeting taking place virtually on November 10, and the Textile Sustainability Conference being hosted from Dublin, Ireland on November 15-19, 2021, with both in-person and virtual attendance options.

[Register Today](#)



FSC by the numbers as of August 2021

2,411 CoC Certificates, US	3,318 Companies CoC certified, US
50,699 CoC Certificates, Worldwide	35.0 Million Acres Certified forest area, US
158.7 Million Acres Certified forest area, US & Canada	563.8 Million Acres Certified forest area, Worldwide

What's it made of?

WHAT'S IT MADE OF?



The ["What's it made of?" Initiative](#) is a joint initiative of SFC, [American Sustainable Business Council](#), [Center for Environmental Health](#), [Healthy Materials Lab at Parsons School of Design](#), and others to encourage transparency in supply chains and stimulate innovation for the reduction of harmful chemicals in furnishings. Take the [pledge](#) and learn more about avoiding VOC's like formaldehyde, flame retardants, highly fluorinated stain treatments, antimicrobials and PVC, or vinyl!



Ready for the next step?



Thank You to Our Generous Sponsors!



SFC HQ

SFC's office is in High Point, in the Radio Building, 164 South Main Street. If you would like to meet us in person, we can set up a time to meet at our office. Please contact Angie at angie@sustainablefurnishings.org. Please note our mailing address is: P.O. Box 21, High Point, NC 27261.

This message sent from:
Sustainable Furnishings Council

PO Box 21
High Point, NC 27261

United States
www.sustainablefurnishings.org

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