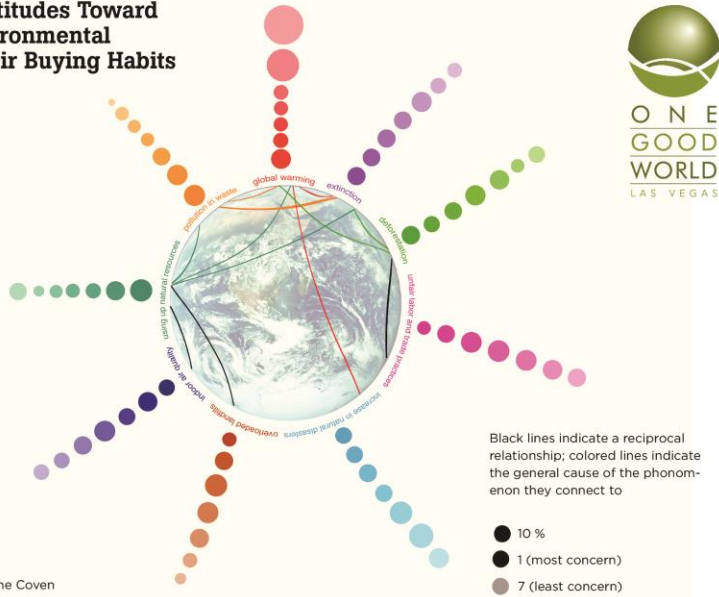


Customer Attitudes Toward Various Environmental Issues in their Buying Habits



Infographic by Madeline Coven

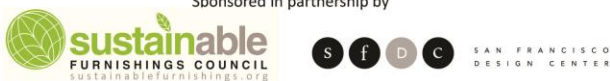


Healthy environments inside and outside



www.sustainablefurnishings.org

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This course provides designers, retailers, manufacturers, and suppliers with the knowledge and credentials to become experts in sustainability and to help grow their business. **6 CE Hours, .5 CEU**

September 11, 2014, San Francisco Design Center
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Not able to make it to SF? No worries!
You can take the course this fall thru a series of weekly live webinars starting Sept 25.

Questions? 252.368.1098 admin@sustainablefurnishings.org



Phillips Collection Industry Mixer

Sunday, 4:00-8:30 pm, Phillips Collection Showroom, Building A, 0202

Phillips Collection will host its now-famous networking event opening night of Las Vegas Market. The event is open to all market attendees and was created as a networking opportunity for attendees to establish industry connections.

What is sustainable furniture anyway?

It is many things because sustainability is about using the resources available to us today in such a way that future generations also have the resources they need.

How do I know what is eco-friendly? Consider these questions.

Q WHERE DOES THE WOOD COME FROM THAT WAS USED IN THIS FURNITURE?

The most important consideration in wood procurement is to ensure that the wood was legally harvested from responsibly managed forests.

Q DOES THIS MANUFACTURER HAVE AN ENERGY USE REDUCTION PLAN?

The production of electricity is the single largest contributor to CO2 emissions worldwide. Companies with an energy use reduction plan are a significant part of the solution.

Q IS THE WOOD THIRD-PARTY CERTIFIED?

Look for legitimate third-party certifications that have high standards and the ability to monitor performance. Some examples include Forest Stewardship Council (FSC) and in North America, Sustainable Forestry Initiative (SFI).

Q WHERE WAS THIS FURNITURE MANUFACTURED?

Transportation is the second major contributor to CO2 emissions. Look for furniture that was produced closest to where you live and uses raw materials sourced within a 500 mile radius of their manufacturing facilities. Buying local will cut emissions and support local economies.

Q DOES THIS MANUFACTURER HAVE A SOCIAL EQUITY CODE OF CONDUCT FOR THEIR PRODUCTION PROCESSES?

A Social Equity Code of Conduct provides assurance that workers are fairly treated, receive decent wages, and work in a safe environment. Every manufacturer should be able to produce a written code of conduct.

Q WERE PAINTS OR FINISHES WITH HIGH VOLATILE ORGANIC COMPOUNDS (VOC'S) USED ON THIS PRODUCT?

VOC's are harmful pollutants from finishes such as paints, varnishes and lacquers that are released during the manufacturing process and into your home. Water-based finishes are the best choice for low or no VOC's.

SFC DESIGNINGreen Leader and Member Events

Sunday, July 27

FIRST LOOK: HOME FURNISHINGS

Julie Smith Vincenti, *Nine Muses Media*
10 am-11 am | Building B, 16th Floor, WorldView Ballroom
NINE MUSES MEDIA

Monday, July 28

FIRST LOOK: TABLETOP & GIFTS

Julie Smith Vincenti, *Nine Muses Media*
10 am-11 am | Building B, 16th Floor, WorldView Ballroom

BEHIND THE DESIGN OF NBC'S "AMERICAN DREAM BUILDERS"

Monica Pedersen, *HGTV*
Dann Foley, *Dann Foley Lifestyle*
3 pm-4:30 pm | Building B, 16th Floor, WorldView Ballroom

MONICA PEDERSEN
MAKE IT BEAUTIFUL

DANN FOLEY
D F LIFESTYLE™

Tuesday, July 29

AHEAD OF THE CURVE

With moderator Susanna Salk, *iVillage and Today Show contributor*, Thom Filicia, Timothy Corrigan, Michelle Nussbaumer
10 am-11:30 am | Building B, 16th Floor, WorldView Ballroom



MEET & GREET RECEPTION AND BOOK SIGNING WITH Thom Filicia, Timothy Corrigan and Susanna Salk
11:30 am-1:30 pm | Safavieh, Building A, A101

DESIGN CAMP WITH LORI DENNIS

July 29 | 8-5 pm | Showroom Tours
July 30 and 31 | 8 am-6 pm | Bldg B WorldView Ballroom



Learn the techniques to successfully brand, market, position and promote your Interior Design business online, in magazines, on television and through social media channels. 1.5 CEU credits

ONEGOODGUIDE SUMMER 2014

A Reliable List of SFC Member Companies Offering Eco-Friendly Products

COMPANY	SHOWROOM	COMPANY	SHOWROOM
BUILDING A			
Currey & Company	A-0119	Creative Elegance, Inc.	B-0670
Safavieh	A-0125	Abbyson Living	B-0880
Thom Filicia	A-0125	Carolina Mattress Guild	B-0946
The Phillips Collection	A-0202	Furniture Core	B-1050
Vi-Spring Beds	A-0219	NAHFA Retailer Resource Center	B-1050
Norwalk Furniture	A-0255	Sustainable Furnishings Council	B-1050
Omnia Leather Furniture	A-0256	BUILDING C	
Kathy Ireland Home	A-0301, A-1019, B-0822	Nourison	C-0112
Classic Flame	A-0548	Selamat	C-0301
angelo:HOME	A-0614	POLARIT	C-0303
Handy Living	A-0614	Classic Home	C-0309
Ekornes	A-0735	Jeffan International	C-0340
Fairmont Designs	A-0754	Peninsula Home Collection	C-0398
Somerton Dwelling	A-0914	Surya	C-0400
Twin-Star International (ClassiFlame - Tresant)	A-1036	Cisco Brothers Corp.	C-0401
		TerraSur	C-0460
		Bramble Company, The	C-0485
BUILDING B			
Home Trends & Design, Ltd.	B-0120	Naturepedic	C-1565
Copper Instincts	B-0150	Specialty Sleep Association	C-1565
Europe2You	B-0367	Spaldin Sleep Systems	C-1568
Jaipur Rugs	B-0426	Natura World	C-1576
Lolo	B-0480	Softline Home Fashions, Inc.	C5-0103
Simply Amish	B-0558	Cozy Earth	C5-0606
Lazar Industries	B-0612	Eangee	C5-1107
Huntington Industries	B-0624	Canvas Nursery	C5-1227
Copeland Furniture	B-0660	Blue Orange Pottery	C11-1119

IMC INTERNATIONAL MARKET CENTERS



Healthy environments inside and outside