live-edge
Learn the difference that makes and how to tell the story feel good, making Cisco Brothers reen build your brand, as well as a healthy future.

Get answers to the most common questions about upholstery, case goods, accessories or all of these.

in South Central LA of eco-friendly materials.

LIGHTING AND RESIDENT EXPERT, teaches you how to use SUSAN INGLIS, SFC EXECUTIVE DIRECTOR ATTEND SHOWROOM PRESENTATIONS

Monday, April 18 | 12:30-1:30

where customers. 1 ceu IDCEC #CC-103186-1001

Monday , April 18 | 4 pm

Have you used any products made by SFC manufac-
turer members within the past 18 months? SFC's
Have you been asked by customers, in simple and compelling ways. What's the difference between green and sustainable? Who's interested, and when they're willing to pay? Learn how to initiate, ad

What's the difference between green sales professionals to make the most of the eco-attri-

utes of furnishings already on their showroom floor.

Selling Green Solutions

ATTEND SHOWROOM PRESENTATIONS

SUNDAY, APRIL 17 | 4 PM

Cisco Bros. Furniture creates inspiring environments that feel good, making UPHOLSTERY, CASEGOODS, AND LIGHTING in Ohio, with materials that demonstrate care for the environment: sourced locally, handled responsibly and safely finished to avoid intro-
ducing hazardous chemicals into the home. Learn the difference that makes and how to tell the story to build your brand. 1 ceu IDCEC #CC-103186-1001

Selling Green

Cisco Brothers

MONDAY, APRIL 18 | 1 PM

Jeffan’s line of ACCESSORIES, ACCENT FURNITURE AND WALL COVERINGS brings Indonesia’s amazing craftsmanship and wide array of natural materials to the rest of the world. Learn the difference that makes and how to tell the story to build your brand. 1 ceu IDCEC #CC-103186-1001

Selling Green

Jeffan

MONDAY, APRIL 18 | 1 PM

Join SFC to celebrate 10 years of serving the furnishings community October 21, 2016 | 6 –10 pm High Point, NC.

The next 10 years will start in the same space where it all began in the fall of 2006. Join us for a dynamic program and the PARTY on the top floor of the Union Square Building. See and be seen, mix and mingle with SFC luminaries in excitement about the healthy future we sustain!

ATTENTION INTERIOR DESIGNERS! ENTER OUR FIRST EVER DESIGN AWARDS #GetYourGreenOn

Have you used any products made by SFC manufac-
turer members within the past 18 months? SFC's
Have you been asked by customers, in simple and compelling ways. What's the difference between green and sustainable? Who's interested, and when they're willing to pay? Learn how to initiate, ad

What's the difference between green sales professionals to make the most of the eco-attri-

utes of furnishings already on their showroom floor.

Selling Green Solutions

AT RETAIL

MONDAY, APRIL 18 | 12:30-130

SFC’s Susan Inglis, draws on 2016 research to prepare sales professionals to make the most of the eco-attrib-
utes of furnishings already on their showroom floor. Learn to answer the questions most commonly asked by customers, in simple and compelling ways.

Selling Green Solutions

AT RETAIL

MONDAY, APRIL 18 | 12:30-130

SFC’s Susan Inglis, draws on 2016 research to prepare sales professionals to make the most of the eco-attrib-
utes of furnishings already on their showroom floor. Learn to answer the questions most commonly asked by customers, in simple and compelling ways.

Selling Green Solutions

AT RETAIL

MONDAY, APRIL 18 | 12:30-130

SFC’s Susan Inglis, draws on 2016 research to prepare sales professionals to make the most of the eco-attrib-
utes of furnishings already on their showroom floor. Learn to answer the questions most commonly asked by customers, in simple and compelling ways.

Selling Green Solutions

AT RETAIL

MONDAY, APRIL 18 | 12:30-130

SFC’s Susan Inglis, draws on 2016 research to prepare sales professionals to make the most of the eco-attrib-
utes of furnishings already on their showroom floor. Learn to answer the questions most commonly asked by customers, in simple and compelling ways.

Selling Green Solutions

AT RETAIL

MONDAY, APRIL 18 | 12:30-130

SFC’s Susan Inglis, draws on 2016 research to prepare sales professionals to make the most of the eco-attrib-
utes of furnishings already on their showroom floor. Learn to answer the questions most commonly asked by customers, in simple and compelling ways.

Selling Green Solutions

AT RETAIL

MONDAY, APRIL 18 | 12:30-130

SFC’s Susan Inglis, draws on 2016 research to prepare sales professionals to make the most of the eco-attrib-
utes of furnishings already on their showroom floor. Learn to answer the questions most commonly asked by customers, in simple and compelling ways. 