live-edge
SFC “Sustainable Style” Progressive Breakfast Tour at HPMKT
Monday, April 20, 8:30am-12pm | High Point Theatre, IHFC
This unique event starts in the High Point Theater with a 40-minute presentation. Then will progress through SFC member showrooms in IHFC, enjoying a progressive breakfast as we view & glean insights about the wide range of sustainable furnishings. FREE Event! Sponsored by:

SHOWING Green: 10 Questions Every Salesperson Needs to Answer
Tuesday, April 21, 2:30-3:30 | RRC, Plaza Suites, 1st floor
The most eco friendly showroom means nothing if you can’t sell what’s in it. This seminar provides a cheat sheet for managers, designers, and sales staff in the form of compelling answers to the most FAQs. Developed by a long-time retailer and high-growth importer and presented by Susan Inghs, Executive Director of SFC.

GREENleaders Sustainability Training on Earth Day at High Point Market
Wednesday, April 22, 9am-5pm | Market Square Seminar Room
This industry first, 6-hour exam course was developed in conjunction with the Sustainable Furnishings Council and is the most comprehensive green furnishings training program available, providing designers with the knowledge and credentials to differentiate themselves as experts in sustainability. Earn 6 CE hours (GBCI) and 6 W CEUs or individual modules at 2 W CEUs (IDCEC). Box lunch will be provided. Cost $99
Topics Include:
THE CASE FOR SUSTAINABILITY | an overview of the issues
THE MIND OF THE CONSUMER | what SFC’s research shows
SOURCING GREEN PRODUCTS | for a smaller environmental footprint
SELLING GREEN SOLUTIONS | putting it all together to grow your business

Other Course opportunities | NEW YORK DESIGN CENTER | June 11, 9am-6pm | Also LOS ANGELES, FLORIDA AND DALLAS —dates to be announced soon!
Take this course Online at your Leisure | Register at www.sustainablefurnishings.org or call 252 368 1098

Phillips Collection Industry Mixet® Saturday, April 18, 4pm-8pm, IHFC, C202
Phillips Collection hosts its now famous networking event open to all market attendees.

 visitsustainablefurnishings.org

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