New HQ for SFC!
SFC has moved to a new High Point office - in the Radio Building, 164 South Main Street. Come see us when it is safe! In the meantime, send all correspondence to our new mailing address: P.O. Box 21, High Point, NC 27261.

SFC Educational Opportunities
Join SFC for our April Sustainability Essentials Webinar
"JUST ONE"
Thursday, April 16, noon Eastern

We find ourselves living in a time that requires extraordinary civic engagement. Companies of all sizes and in all segments of residential furnishings are compelled to each do their bit to mitigate the spread of COVID-19. Similarly, we at SFC are mindful that mitigating CO2 emissions and other life-threatening pollution is equally important. It can be overwhelming, but SFC member companies ARE in action, knowing that each step we take counts. Join us for the launch of a new campaign, JUST ONE and learn from your peers what they are doing in their operations to reduce energy consumption, better manage their supply chains, and be loud about it.

Content also includes a synopsis of GREENleaders, the industry's first certified sustainability training course. This webinar is intended to give participants useful information you can begin using in your business immediately as well as answer any questions you may have about getting the most out of SFC Membership.

Register Today

Live GREENleaders Class ONLINE
May 11, 13, 15; 12-2pm eastern each day

Early bird 25% discount until April 11 - register with code EarlyBird25

ALSO special rates for ReNEWing Green APs and for students/educators: $99 - call us!

This popular 6-hour certificate course provides an excellent grounding in sustainability issues and offers practical solutions for growing an eco-friendly home furnishings business. Developed in 2009 by a LEED AP, in conjunction with the Sustainable Furnishings Council, the course is updated with input from experts including ranking staff of World Wildlife Fund, National Wildlife Federation, Center for Environmental Health, Climate Reality Project and others. It delivers a comprehensive overview, cutting edge advice, and inspirational ideas in 6
units. GREENleaders training gives designers, retailers, manufacturers, reps, and others the knowledge and credentials they need to become experts in sustainability.

Approved by GBCI for 6 CE hours and registered with IDCEC for .6 HSW CEUs (6 ceu). Click Here For more details on this comprehensive training program.

Time to renew Your GREEN AP?
Renewal Form

#SFCTips

March's #SFCTips

Are you thinking about Earth Day 2020? April 22 will be the 50th Anniversary of Earth Day and a great time to celebrate. Make plans now for a virtual event to show customers your commitment to the environment and shout out about your Best Practice Achievements in Sustainability. Need help with ideas or putting your mission statement in words or action? Please contact SFC for assistance!

Membership News

SFC Welcomes Our New Members....

...and Thanks Those Renewing!
Submit your GREEN design project for the IDS #getyourgreenon Design Award. Deadline is May 15!
Apply here!

Wood Furniture Scorecard 2020 assessments are underway!

All SFC Retail Members are included. Contact us for any help you need in developing a responsible wood sourcing policy - it's free!

Did you miss the February webinar on Flame Retardants?

Click here for the recording

Do you want to join the Task Force on making furniture fire AND chemical safe? Click here.
EVENTS & ANNOUNCEMENTS
Join SFC at the rescheduled WELL Conference!
August 16-19, 2020
Learn more & register here.

ASBC believes in the power of business to build a better world.
The Sustainable Furnishings Council is excited to continue its partnership with the American Sustainable Business Council and to offer you this special invitation to join ASBC!

Join SFC and ASBC in taking action to pass legislation to address the issue of PFAS contamination. This class of chemicals is used to greaseproof, stainproof or waterproof consumer products, including furniture, carpeting, apparel, cookware, and food packaging. Exposure to certain types of PFAS has been linked to health problems like cancer and autoimmune disease. It is time that we moved away from highly fluorinated chemistry. Click here to sign on to the business letter requesting the US senate take action on PFAS.

ASBC’s new partnership with CapstoneCare Enhanced Telemedicine offers flexible streamlined enrollment options: Businesses can enroll employees directly for $14.95 each. Contact Mary Ann Hahn at CapstoneCare at 888-488-6431 ext.2 or MaryAnn@capcaretelehealth.com. Businesses and membership organizations can provide employees or members with this special ASBC offer code: A3AAB (to enroll on their own at the same low group rate).

ASBC’s mission is to empower and mobilize business leaders to advocate for market and policy change in support of a triple bottom line, sustainable economy. Our team is fighting for your interests and values on Capitol Hill, in the administration, and in statehouses, by bringing together the businesses and business associations nationwide that have the power to collectively make change happen.

With your membership you can Connect with like-minded business leaders, Secure insider access, Amplify your voice, Gain Insight on issues, and Build your skills.

Join ASBC to build a sustainable economy and receive a 20% discount on your first year’s membership with the promo code SFC100.
CALLING ALL WOW NOMINATIONS!!

The WOW awards are the only awards in the industry dedicated to spotlighting and honoring women in the industry. WITHIT requests your nominations for women you are watching and applauding for excellence. You can nominate here in these categories: Visionary Award, Sales Excellence Award, Mentoring Award, Education Award, Leadership Award, and Future Leadership Award. Please take a few minutes and nominate women you know in the industry.

NOMINATE TODAY

FSC By the Numbers as of March 2020

2,475 CoC Certificates, US
42,946 CoC Certificates, Worldwide
19.5 Million Acres Certified forest area, US & Canada
3,749 Companies CoC certified, US
35.1 Million Acres Certified forest area, US
505.2 Million Acres Certified forest area, Worldwide

What's it made of?

The "What's it made of?" Initiative is a joint initiative of SFC, American Sustainable Business Council, Center for Environmental Health, Healthy Materials Lab at Parsons School of Design, and others to encourage transparency in supply chains and stimulate innovation for the reduction of harmful chemicals in furnishings. Take the pledge and learn more about avoiding VOC's like formaldehyde, flame retardants, highly fluorinated stain treatments, antimicrobials and PVC, or vinyl!

Join SFC!

A Message from Susan Inglis, SFC Executive Director:

With COVID-19, 2020 has brought us many surprises and disruptions. We hope you are coping OK and finding all the resources you need. SFC membership can be a useful resource in itself, so please consider joining us. Also please consider how much the earth needs your commitment and support. What if we came together to address climate change with the vigor and commitment we are bringing to our own local efforts to stop the spread of the virus? Together we can make a real difference.

Perhaps your business is already steeped in Best Practices for Sustainability, and if so, we can help you promote those efforts! SFC Membership will also set you on the path to continuous improvement in the sustainability of your products and processes. Your customers want to know what you are doing to preserve the environment. Join us as a way of letting them know you care, and as a way of getting the tools and resources you need to reduce your corporate environmental footprint. SFC is eager to help.

Please contact Susan or Angie Kenny, Member Services Manager.
See all Benefits of SFC Membership

Thank You to Our Generous Sponsors!

This message sent from:
Sustainable Furnishings Council
PO Box 21
High Point, NC 27261
United States
www.sustainablefurnishings.org

If you no longer wish to receive mailings from the SFC, you can unsubscribe from this mailing or opt out of all future mailings.