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Sustainable Furnishings Council <admin@sustainablefurnishings.org>

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Reply-To: civimail+r.2805.3451461.6f85b90b9964bfc@b@sustainablefurnishings.org

To: Janet MacKenzie <janet@sustainablefurnishings.org>



Volume 73, July 12, 2016



SFC thanks our sponsors

Mitchell Gold
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Be part of our TENth Anniversary Celebration!



TEN years of sustaining healthy environments inside & out - Celebrate our accomplishments and support our look to the future at our 10th Anniversary Celebration on October 21 in High Point at Union Square,

where it all began.

Get involved as a sponsor - earn recognition and help make it a great party!

Program Highlights will include:

- Special recorded Keynote video message from Al Gore
- [Video of members](#), with a focus on Founders
- DESIGNINGreen Leaders Thom Filicia, Mitchell Gold, Barry Dixon, Robin Wilson, Angelo Surmelis, Dann Foley, and others
- Announcement of results of Wood Scorecard Project with WWF
- Announcement of the winners of #GetYourGreenOn



[See Volume 2 of our video NOW](#)
and Register Today to attend the event!

Thank you to our current sponsors:





INTERNATIONAL
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SFC EVENTS:



Sustainability Essentials Webinar on Polyester & Other Synthetic Textiles

July 21, Noon ET

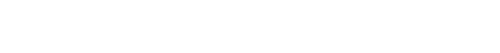
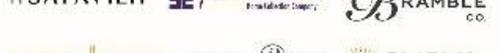
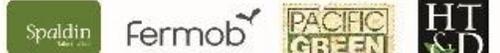
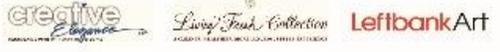
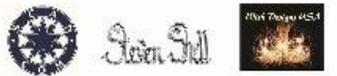
Eco-friendly synthetics? Is it possible for a synthetic textile to be less environmentally intensive than a natural textile? Close to 60% of total global textile fabrication is polyester. What does that mean for our future? Tune in for insights from [Textile Exchange](#)'s expert Jeff Wilson as he points out technologies that are reducing water consumption and other environmental impacts.

[Click here to Register](#)

Visit SFC Members at Las Vegas Market-July 31-August 4

Las Vegas Market

Furniture | Home Décor | Gift



ONEGOODGUIDE SUMMER 2016

A Reliable List of SFC Member Companies Offering Eco-Friendly Products

COMPANY	SHOWROOM	COMPANY	SHOWROOM
BUILDING A		BUILDING C	
Safavieh	A-0101	Nourison	C-0112
Thom Filicia	A-0101	Kathy Ireland Home	C-0112
Kravet Inc	A-0124	Selamat	C-0301
Phillips Collection	A-0202	POLaRT	C-0303
Vispring Luxury Beds	A-0219	Classic Home	C-0309
Norwalk Furniture	A-0225	Jeffan International	C-0352
Leftbank Art	A-0254	Currey & Co	C-0398
Creative Elegance	A-0256	Feizy Rugs	C-0399
Omnia Leather Furniture	A-0256	Surya	C-0400
Affordable Design Solutions by Connie Post	A-0429	Cisco Brothers Corp.	C-0401
Somerton Dwelling	A-0914	Fermob	C-0464
Ekornes	A-1001	The Bramble Company	C-0485
BUILDING B		PAVILION	
Home Trends & Design, Ltd.	B-0120	Wish Designs	PI-3401
Copper Instincts	B-0154	Eangee	PI-3504
Steven Shell	B-0346	Living Fresh Collection	PI-3919
Pacific Green	B-0365		
Jaipur Living	B-0424		
Loloi	B-0480		
Huntington Industries	B-0624		
Greenington Fine Bamboo Furn.	B-0701		
Abbyson Living	B-0880		
Coco-Mat	B-0908		
HFA-Home Furnishings Assoc.	B-1050		
Sustainable Furnishings Council	B-1050		



INTERNATIONAL MARKET CENTERS



sustainable FURNISHINGS COUNCIL sustainablefurnishings.org

www.sustainablefurnishings.org

#Sustainable Saturdays

with
Habitat for Humanity ReStores®

**Give your used furniture a second life.
RECYCLE IT AT YOUR LOCAL Habitat ReStore®!
Help us keep 10 tons of furniture out of our landfills.**

Next #SS is August 13!

[Participate here >](#)



THE MARKET FOR HOME + LIFESTYLE

Sustainability Today 101 at NY NOW

August 22, 12-1pm

You may not have gone green yet, or you may have taken your first steps toward green. In either case, here's a class that will fill you in on what your next simple steps can be. Susan Inglis of SFC illuminates a path forward, providing tips for growing your business as you "green" it. You will also learn what we all must know about sustainable products in 2016 - what to look for in a sustainable suppliers, materials, processes and your business.

Register Today!



TUCKER ROBBINS

CURREY
& COMPANY

NYDC 5th Floor Party, August 22, 6-9pm

Sustainable Furnishings Council, celebrating TEN years in 2016 is dedicated to the triple bottom line of sustainability: preserving ecosystems, supporting communities, and building economies so that there are plenty of resources left for future generations. SFC Executive Director Susan Inglis and Founding Member Tucker Robbins share a background in artisan enterprise development as well as ongoing work with traditional craftspeople around the world. Meet some of the artisans Tucker currently works with, and share in conversation about how their crafting traditions are effected by our fast-changing world. Be inspired and be part of the change we want to see.

Participating Showrooms include SFC members Tucker Robbins and Currey & Co.

[Register Today!](#)

Join us at SustyBiz16 in Washington DC, September 25-27.

What is ASBC's- Annual Summit is all about? Making sure that the voice and ideas of sustainable business are heard on Capitol Hill and in the Administration. SFC's Susan Inglis will be there - will you?

SustyBiz provides business leaders the opportunity to directly engage in the policy process, as important today as it has ever been.

[Learn more>](#)



Preferred Fiber & Materials – Creating Material Growth

A Global Textile Sustainability Conference

October 3 – 6, 2016, Hamburg, Germany
Register Today for Early Bird Rates!

Premium Education Offered by SFC!

GREENleaders

Certified Sustainability Training

Become a GREEN Accredited Professional

Popular and comprehensive training program provides designers, retailers, manufacturers, reps, and others the knowledge and credentials to become experts in sustainability. This industry-first, 6-hour exam course covers the issues our industry impacts, the way consumers are thinking now, and many many questions to ask/answers to look for, as well as a powerful sales training. It is approved by GBCI for 6 CE hours and registered with IDCEC for .6 HSW CEUs.

Only \$299! SFC members can enjoy a 25% discount!

[See full course description here >](#)

Take the full course [online](#) at your leisure.

**Take the course live at NYDC - November 10, 2016
or at Miromar Design Center - January 12, 2017
Register today to get the early bird special of 50% off!**



EDUCATION
PROVIDER



Over 84% of consumers are interested in buying environmentally safe furnishings, but over 45% of them have no idea what solutions YOU have on offer. Let SFC empower YOUR sales staff to Sell YOUR Environmentally-Safer options more effectively. [Contact us](#) to schedule our customized training, live or by webinar.

What other Educational Offerings does SFC have scheduled?

[Check out our
Events Calendar for 2016!](#)

Welcome New Members!



Allan Copley: At Allan Copley Designs, we have an obligation to our clients, ourselves & the world community to promote recycling, reuse & responsibility in all policies and practices of our business. We are dedicated to purchase supplies from vendors who are vested in recycling, channeling waste solvents through recovery companies and recycling all scraps and leftovers. We strive to formulate finishes that maximize employee safety as well as minimize environmental impact.



Amy Thomas Design: With a focus on sustainability in design, Amy works with her clients to create a healthy home which is modern and current yet functional and inviting. She works closely with her clients to ensure the end result is a home that reflects who they are and encompasses their own unique needs and tastes. With a background in business and project management Amy is also able to bring this expertise with her to each project making designing fun and enjoyable for all.



Weston Farms: In 2002, Erin Weston relocated from NYC to her home state of North Carolina to become a farmer. The signature wreaths, garlands, and fresh Magnolia arrangements are shipped nationwide throughout the year. The quality, abundance of materials, unique ingredients, and design has dazzled local markets, national interior designers and presidential florists alike.



Click here to view all SFC Members on our website!

Join the growing list of member companies!



MEMBER NEWS



What do you and your suppliers know about where your wood comes from? What is your corporate wood sourcing policy? Did you know that SFC offers members a template for a wood sourcing policy? SFC is pleased to be working with WWF on a Wood Scorecard Project that will evaluate how well furniture companies are keeping up with the sustainability of their wood supply. Results will be announced at our Tenth Anniversary Celebration in High Point on October 21.



Three Coins Cast presents George Washington's Mount Vernon Collection. George Washington's Cypher Collection is based on The First President's silver engraved riding crop. Made of solid recycled cast aluminum this iconic collection is traditional, elegant and unique. Additional pieces will debut at The Atlanta Market Building 2, 10-A06.



Fashion Positive Materials Collection-your digital resource for Cradle to Cradle certified materials. [View the site here>](#)

GAT CREEK

SOLID AMERICAN-MADE FURNITURE

Gat Caperton, of SFC Founder Gat Creek, is a 2016 Who's Who in West Virginia Business Award winner. When he bought a furniture company at age 28 it was by no means green. Read what changed for Gat and what is important to him in the furniture

industry now. [Read more >](#)



Congrats to Laura Van Zeyl for being named as Vice President of Lighting Technology Development and Marketing at Dalllas Market Center! [Full story here>](#)



Did you know Appalachian Hardwoods launched a consumer website to help educate about why hardwoods provide benefits for your helath, home and family? View the [website here>](#)



The Responsible Wool Standard (RWS) has been finalized and is available for certification. The Standard is a global benchmark for animal welfare and land management practices in sheep farming. Learn about the whole standard [here >](#)

Industry & Environmental News

The Arbor Day Foundation has partnered with SCS Global Services (SCS) to help companies work carbon neutrality into their climate action plans. This free webinar series will take an in-depth look at how to develop a great climate action plan for your company and reach carbon neutrality, and how you can work with the Arbor Day Foundation and SCS to get there. [Register here>](#)



RECENT NEWS:

ASBC Reacts to GMO Labeling Compromise Moving Through Congress

July 9, 2016

The Roberts-Stabenow compromise currently moving through Congress represents a step in the right direction, but falls short of what businesses across the country want to see. We are pleased that the compromise includes a requirement for all food manufacturers to disclose GM ingredients in their products. The requirement will... [read more](#)

Forum Highlights How You Can Be Both Conservative and Sustainable

June 22, 2016

CLEVELAND (Wednesday, June 28, 2016)—During the Republican National Convention, Cleveland State University and the American Sustainable Business Council (ASBC) will host an interactive forum to explore how sustainability policy can be utilized to meet the goals of conservatism.

“Conservative Thought and Sustainability” will... [read more](#)

How Chemical Reform Legislation Falls Short

June 21, 2016

Zach Bernstein, ASBC’s research and social media manager, wrote an op-ed in GreenBiz.com about how the fight to create a truly sustainable chemical policy must continue.

Brick-and-Mortar Solution to Global Warming

June 9, 2016

David Brodwin, ASBC’s vice president of communications and media, wrote in US News & World Report about how green buildings can help fight climate change while improving profits for business.

Businesses Oppose U.S. House Anti-climate Resolutions

June 8, 2016

Washington, DC (June 8, 2016)—In response to proposed U.S. House resolutions against a carbon tax and a proposed \$10-per-barrel oil tax, the American Sustainable Business Council (ASBC) released a statement today opposing the resolutions. ASBC called on Congress to recognize the economic benefits of passing an economy-wide... [read more](#)



10 Simple Habits of Insanely Productive

People

Experiencing Burnout? Having a hard time concentrating? These 10 tips may help you.

- 1. Pull a Mark Zuckerberg**-He wears the same clothes to work everyday. Simplify your life. Reduce the amount of trivial decisions you have to make every day so that you can focus your energy on the really important ones.
- 2. Use the 20-foot rule**-Checking your cell phone several times each day can cut down on your productivity so place it 20 feet away from you.
- 3. Use the top-3 rule**-To make your day ultra-focused and productive, ask yourself, "What are the three key things I really need to accomplish today?" Prioritize ruthlessly.
- 4. Learn to batch tasks**-For tasks that are not urgent, batch them. This way, you won't be constantly reacting and you can prioritize your activities for the day.
- 5. Leverage the team**-Make sure you leverage the team to get the job done. If someone else is more talented and skilled than you in a certain area, collaborate with that person to drive better results. Remember, teamwork makes the dream work.
- 6. Virtual assistants are your best friends**-Virtual assistants can help to take on a lot of the administrative tasks that you may be overwhelmed with. Whether it's data research, writing, or language translation, there's a ton of skills they bring to the table to help you scale your work.
- 7. Get rid of paper**-If you don't have to have a paper copy, create a digital one and store it in the cloud. There are a ton of cloud providers that offer a large amount of free storage like Box.
- 8. Work on what you're passionate about**-When you work with passion, your energy will be better, your focus will be more intense, and you'll have a sense of purpose in what you do. It's a game changer. Don't underestimate the power of happiness in work.. And it feels great too. It doesn't even feel like work. It feels like a mission. A calling. A journey. Do what you love.
- 9. Constantly test**-Your ideas are just that: ideas. Don't spend too much time trying to come up with the perfect idea. At the end of the day, the only way to know if it'll work is to test it.
- 10. Have a user-centric approach.**

One of the best ways to solve hard problems is to ask yourself, "What's best for the user?" Having a user-centric approach as your guiding force will often drive you to the best answers.

Bonus tip-Surround yourself with inspiring, sharp, and positive people. Want to know why? Awesomeness is contagious.

So what are you waiting for? Start. Now.

(Source: Inc.com)



Ready to take the next step in SFC Membership and be recognized as Exemplary?

[Contact Susan](#) to see how to qualify.

[Click here](#) to view the Exemplary Manufacture Requirements and [here](#) for the Exemplary Retailer Requirements.

We want you to get the recognition you deserve!



Join the SFC in our 10th Anniversary Year!

Show the world that your business has made a verifiable commitment to sustainability, AND help us further our mission of sustaining a healthy future inside & out.



If you no longer wish to receive mailings from the SFC, you can [unsubscribe](#) from this mailing or [opt out](#) of all future mailings.

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