

greenFlash



sustainable
FURNISHINGS COUNCIL
sustainablefurnishings.org

*latest news and
member opportunities
from the SFC*



EDUCATIONAL OPPORTUNITIES presented by SFC

Sustainability Essentials Webinar: Recycling Textiles

Thursday, May 16, 12:00pm - 1:00pm Eastern



Furniture is complex. A single sofa can include wood, metal hardware, upholstery, and more. How do you recycle it? And more immediately, how do you recycle the waste generated during production? Join us to hear answers from Anne Johnson, Principal and Vice President of Global Corporate Sustainability for [RRS](#). Anne has more than 20 years of multi-disciplinary experience working with global consumer product brands and manufacturers on sustainable product and packaging design and recovery, as well as corporate sustainability strategy and goal setting. She was key in developing [RRS TruCycle®](#), a packaging assessment that analyzes recyclability or compostability and she is focused now on a program for textile recovery.

This webinar gives participants useful information you can begin using in your business immediately as well as answer any questions you may have about getting the most out of SFC membership. Content also includes a synopsis of GREENleaders, the industry's first certified sustainability training course.

[Click Here to Register](#)

Sustainable. Timeless. Design. in DC

Tuesday, May 21, 10:00am - 11:30am

AmericanEye / Washington Design Center, Suite 300 West



Join us at AmericanEye in the Washington Design Center for breakfast and the discussion! Now more than ever, sustainability is of critical importance to designers, manufacturers, clients and global brands. A panel of industry experts helps us navigate the core tenets of sustainable design, and why it is inherently timeless.

[Click Here to Register](#)

Textiles and Water: What You and Your Company Need to Understand

Tuesday, June 4, 10:00am
ITA Showtime Market
Suites at Market Square / Top Floor, Seminar Room



Only 1% of the water on our planet is fresh water - that is all we have for our agro-industrial processes, not to mention bathing, cooking, and drinking for 7.7 billion people. What does that have to do with us in textile production? Textile production accounts for more toxic waste pollution of water than any other industry. Harmful chemicals are used in growing natural fibers AND in creating synthetic fibers. Dangerous chemicals are also used in processing the fiber into thread, making the fabric, and finishing the cloth.

Please join Susan Inglis, Executive Director of the Sustainable Furnishings Council, for this important presentation to get clear on the difference your company can make, and on how to position yourself for success in the future. She will share some fascinating facts and figures, as well as perspective you can use when making business development decisions!

[Click Here to Register](#)

GREENLeaders



Become a Certified GREEN AP and be a *leader* in the Design Industry!

Try GREENleaders [Online](#) - learn at your own pace!

This popular 6-hour exam program provides an excellent grounding in the sustainability issues we all must face and offers practical solutions for growing an eco-friendly home furnishings business. Developed in 2009 by a LEED AP, in conjunction with the Sustainable Furnishings Council, the course is now updated with input from experts in the field including ranking staff of World Wildlife Fund, Rainforest Alliance, and a founder of the USGBC. It provides a comprehensive overview, cutting edge advice, and inspirational ideas in 6 units. GREENleaders training provides designers, retailers, manufacturers, reps, and others the knowledge and credentials they need to become experts in sustainability.

Would you like a GREENleaders ceu class in your area?

Sustainable Furnishings Council would love to work with your local IDS or ASID chapter to schedule a GREENleaders class near you. Contact [Susan Inglis](#) for details.

Approved by [GBCI for 6 CE hours](#) and registered with [IDCEC for .6 HSW CEUs \(6 ceu\)](#).

Click [Here](#) For more details on this comprehensive training program.



**EDUCATION
PROVIDER**

Time to Renew Your GREEN AP?

[Click Here for Renewal Form](#)



Member News

SFC Welcomes Our Newest Members & Thanks to Our Renewing Members!





Membership Matters

SFC helps Members reduce environmental footprint AND develop new business by talking about these accomplishments effectively. In-store events are a great way to do that. Plan an event in your own store, in a dealers store, for your local interior design society, etc. SFC offers 10 different ceu programs and also provides customized programming for all occasions.

To learn more, contact [Susan Inglis, Executive Director](#).
Let SFC Membership work for your business!



ARTS Awards Nominations



An Invitation to Join SFC as an ASBC Member at a SPECIAL rate!

The Sustainable Furnishings Council is excited to be continuing its partnership with the [American Sustainable Business Council](#) and to offer you this special invitation to [join ASBC!](#)



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL

ASBC believes in the power of business to build a better world.

ASBC's mission is to empower and mobilize business leaders to advocate for market and policy change in support of a triple bottom line, sustainable economy. Our team is fighting for your interests and values on Capitol Hill, in the administration, and in statehouses, by bringing together the businesses and business associations nationwide that have the power to collectively make change happen.

With your membership you can Connect with like-minded business leaders, Secure insider access, Amplify your voice, Gain Insight on issues, and Build your skills.

[Join ASBC](#) to build a sustainable economy and receive a 20% discount on your first year's membership with the promo code **SFC100**.

For questions, email join@asbcouncil.org.

Pinnacle Awards Call for Entries

Winning a Pinnacle Award® is the highest product design honor in the home furnishings industry.

This is your opportunity to enter your designs in any of the 24 categories of furniture, accessories & lighting.

This year's awards competition features 5 categories offering entry based on two retail pricing levels; Broad Appeal and Luxury.



As a finalist and a winner your designs will be publicized and promoted to retailers in the US and around the world. Winning products will also earn the right to bear the 2019 Pinnacle Winner logo on all related media, literature and packaging. We need your great designs! You can't win unless you enter.

[Enter Here!](#)

Special Rates for SFC Members

POWERFUL SOLUTIONS THAT GROW YOUR HOME FURNISHING BUSINESS

Please [contact](#) **MicroD** for **special SFC member pricing** – through May 31!

OUR COMPLETE SUITE OF SOLUTIONS OFFER BOTH MANUFACTURERS AND RETAILERS THE OPPORTUNITY TO GROW DRAMATICALLY

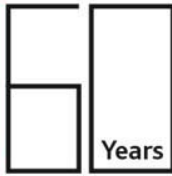
Space Available in DC

Do you occasionally need a meeting space in Washington DC?

Do you wish you could get a little coaching from the experts when you schedule meeting in Washington DC?

brought to you by G Street Collaboratory, [HERE](#) is a very cost-effective solution!

Last Chance to Attend



Furniture production
Interiors
Cologne



The future starts here.
21.-24.05.2019

Interzum offers special deals for SFC Members!
Contact Leslie Fleck - L.fleck@koelnmessenaftha.com

FSC BY THE NUMBERS as of April 2019

2,537 CoC Certificates, US
38,235 CoC Certificates, Worldwide
160.2 MILLION ACRES Certified forest area, US & Canada

3,811 Companies CoC certified, US
34.9 MILLION ACRES Certified forest area, US
482.4 MILLION ACRES Certified forest area, Worldwide

"What's it made of?"

WHAT'S IT MADE OF?

The ["What's it made of?" Initiative](#) is a joint initiative of SFC, [American Sustainable Business Council](#), [Center for Environmental Health](#), [Healthy Materials Lab at Parsons School of Design](#), and others to encourage transparency in supply chains and stimulate innovation for harmful chemical reduction in furnishings. [Learn More](#)



**Already a Member? Take the Next Step.
Be Recognized as Exemplary**



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[Click here for Exemplary Manufacturer Requirements](#)

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Sustainable Furnishings Council

100 East King Street, Suite 1
Edenton, NC 27932
United States

www.sustainablefurnishings.org