EDUCATIONAL OPPORTUNITIES presented by SFC

Sustainability Essentials Webinar: Appalachian Forests
with Tom Inman of Appalachian Hardwoods
Thursday, August 15, 12:00 pm - 1:00 pm EST

The Appalachian Hardwood Forest of the eastern United States provides certified and sustainable hardwood resources. Learn with SFC and Tom Inman, of Appalachian Hardwood Manufacturers, Inc., why that matters: the health of forests of the region, the beautiful textures and colors found in these woods, and how choosing them can contribute to high scores on the Wood Furniture Scorecard.

Content also includes a synopsis of GREENleaders, the industry's first certified sustainability training course. This webinar is intended to give participants useful information you can begin using in your business immediately as well as answer any questions you may have about getting the most out of SFC membership.

Register here

GREENleaders

Become a Certified GREEN AP and be a leader in the Design Industry!

Try GREENleaders Online — learn at your own pace!

This popular 6-hour exam program provides an excellent grounding in the sustainability issues we all must face and offers practical solutions for growing an eco-friendly home furnishings business. Developed in 2009 by a LEED AP, in conjunction with the Sustainable Furnishings Council, the course is now updated with input from experts in the field including ranking staff of World Wildlife Fund, Rainforest Alliance, and a founder of the USGBC. It provides a
comprehensive overview, cutting edge advice, and inspirational ideas in 6 units. GREENleaders training provides designers, retailers, manufacturers, reps, and others the knowledge and credentials they need to become experts in sustainability.

**Would you like a GREENleaders ceu class in your area?**
Sustainable Furnishings Council would love to work with your local IDS or ASID chapter to schedule a GREENleaders class near you. Contact [Susan Inglis](#) for details.

Approved by [GBCI for 6 CE hours](#) and registered with [IDCEC for .6 HSW CEUs (6 ceu)](#). Click [Here](#) For more details on this comprehensive training program.

**Time to Renew Your GREEN AP?**
[Click Here for Renewal Form](#)

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**Member News**

SFC Welcomes Our Newest Members & Thanks to Our Renewing Members!

- [ADDISONHOUSE](#) C O N T E M P O R A R Y L I V I N G
- [etúHOME](#) B Y E U R O P E 2 Y O U
- [NEON](#)
- [RRS](#)
- [Trans-Pacific Design](#) ; Residential — Commercial — Hospitality
- [Homestead Furniture](#)
- [Thomas Johnson Furniture Co.](#)
- [Norwalk Furniture](#)
- [REST RIGHT](#)
- [HTD](#) H O M E T R E N D S D E S I G N
- [Furniture For Good](#)

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Visit SFC Members at LVMKT, July 28-Aug 2
Membership Matters

All Members have a landing page on the SFC website. Your landing page displays your logo, a product photo, a short company bio, and a link to your website. Here also are your company’s commitments to Sustainability with your Best Practice Achievements and Eco-Action Plans for the year. You can edit and update your landing page at any time. Use the landing page as a tool for your customers and suppliers, and link to it using the SFC logo on your website. Is your page updated? Search for your page here.

For login and more information, please contact Angie Kenny, Member Services Manager.

Let SFC Membership work for your business!

Scholarship for Sustainability Advancement

KoverRoos’ is now offering scholarships to sustainability students!

KoverRoos is offering three annual scholarships of $1000 to students committed to furthering the three pillars of sustainability, and the preservation of our environment.

Learn more here.
WWYW Offer

Following the Atlanta International Gift & Home Furnishings Market and before ASID’s Leadership Experience 2019.

Come join Wellness Within Your Walls® at the
2019 Healthy Home Symposium at AmericasMart in Atlanta!

Learn how to drastically reduce toxins in the interior environment and receive the most respected health and wellness designation. Wellness Within Your Walls® is offering their 4-Course Series that are eligible for Health and Safety CE credits through IDCEC and for maintaining SFC’s Greenleaders Accreditation!

ARTS Awards Nominations

Presented by

[Image of ARTS Awards logo]
An Invitation to Join SFC as an ASBC Member at a SPECIAL rate!

The Sustainable Furnishings Council is excited to be continuing its partnership with the American Sustainable Business Council and to offer you this special invitation to join ASBC!

ASBC believes in the power of business to build a better world.

ASBC’s mission is to empower and mobilize business leaders to advocate for market and policy change in support of a triple bottom line, sustainable economy. Our team is fighting for your interests and values on Capitol Hill, in the administration, and in statehouses, by bringing together the businesses and business associations nationwide that have the power to collectively make change happen.

With your membership you can Connect with like-minded business leaders, Secure insider access, Amplify your voice, Gain Insight on issues, and Build your skills.

Join ASBC to build a sustainable economy and receive a 20% discount on your first year’s membership with the promo code SFC100.

For questions, email join@asbcouncil.org.

Take action: Join SFC Member ASBC at these events!

Boston GreenFest
Boston, MA | August 16 – 18
Boston GreenFest is an inspiring, energizing, and free three-day festival in a new venue on the Rose Kennedy Greenway and Long Wharf. Under this year’s theme, Connecting Land and Sea, attendees will learn how to be better stewards of our environment, share ideas and celebrate the green way of doing things!
Jeffrey Hollender, ASBC CEO, will be a keynote speaker.

Regenerative Earth Summit
Boulder, CO | October 29 - 30
Join At The Epicenter for the third annual Regenerative Earth Summit (RES19) – a unique convening of global leaders from business, agriculture, academia and civic sectors, who recognize WE have the capacity to influence and accelerate systemic change in land to market systems to benefit people and planet.

Pinnacle Awards Call for Entries

Winning a Pinnacle Award® is the highest product design honor in the home furnishings industry.
This is your opportunity to enter your designs in any of the 24 categories of furniture, accessories & lighting.

This year’s competition features 5 categories with entry based on two retail pricing levels: Broad Appeal and Luxury.
As a finalist and a winner your designs will be publicized and promoted to retailers in the US and around the world. Winning products will also earn the right to bear the 2019 Pinnacle Winner logo on all related media, literature and packaging. We need your great designs! You can't win unless you enter.

**Enter Here**

Special Rates for SFC Members

**Interested in Exhibiting?**

Contact SFC Member, [The Rug Show](#) for more information.

2019 Textile Sustainability Conference

[Textile Exchange Sustainability Conference](#)

Driving Impact through Integrity and Preferred Fiber & Materials

United in Action to Advance the SDGs

October 15–18, 2019

Vancouver, British Columbia

Charity Designer Showhouses — March 2020
The Charlotte Chapter of the Interior Design Society is excited about plans for three Designer Charity Showhouses in Davidson, NC in March of 2020; if you are interested in being part of the advancement of the awareness of sustainable furnishings, please contact Ruth McKinney.

Learn more here, www.idscharlotteshowhouses.com

Space Available in DC

*Do you occasionally need a meeting space in Washington DC?*

*Do you wish you could get a little coaching from the experts when you schedule meeting in Washington DC?*

brought to you by G Street Collaboratory, HERE is a very cost-effective solution!

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FSC By the Numbers as of June 2019

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,529 CoC Certificates, US</td>
<td>3,788 Companies CoC certified, US</td>
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<tr>
<td>39,604 CoC Certificates, Worldwide</td>
<td>34.5 MILLION ACRES Certified forest area, US</td>
</tr>
<tr>
<td>158.2 MILLION ACRES Certified forest area, US &amp; Canada</td>
<td>492.2 MILLION ACRES Certified forest area, Worldwide</td>
</tr>
</tbody>
</table>

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"What's it made of?"

The "What's it made of?" Initiative is a joint initiative of SFC, American Sustainable Business Council, Center for Environmental Health, Healthy Materials Lab at Parsons School of Design, and others to encourage transparency in supply chains and stimulate innovation for harmful chemical reduction in furnishings.

Take the Pledge & Learn More!

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The Wood Furniture Scorecard

The National Wildlife Foundation and the Sustainable Furnishings Council are in the process of scoring companies for the Wood Furniture Scorecard.

Join SFC now to be included!
SUSTAINABLE FURNITURE
RANKINGS IN
RESPONSIBLE
WOOD SOURCING

Look for 2019 Scores to be released next month!

Join SFC!

Already a Member? Take the Next Step.
Be Recognized as Exemplary

Click here for Exemplary Retailer Requirements
Click here for Exemplary Manufacturer Requirements

Thank You to Our Generous Sponsors!

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Sustainable Furnishings Council

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