



Janet Mackenzie <janet@sustainablefurnishings.org>

SFC GREENflash E-Newsletter Vol. 68-Feb 2016

1 message

Sustainable Furnishings Council <admin@sustainablefurnishings.org>

Tue, Feb 2, 2016 at 8:14 PM

Reply-To: civimail+r.2530.3014166.cba2bb11a81bfd78@sustainablefurnishings.org

To: Janet MacKenzie <janet@sustainablefurnishings.org>



Volume 68, February 2, 2016



SFC thanks our sponsors

**Mitchell Gold
+ Bob Williams**
HOME FURNISHINGS

Room&Board®
HOME FURNISHINGS



***TEN years of sustaining healthy environments inside & out.
Save the Date for our 10th Anniversary Celebration on Oct 21 in High Point at
Union Square where it all began.***

*Join us to celebrate our accomplishments and support our look to the future!
Get involved - for instance, YOU could be a **celebration sponsor**, join our **event committee**, or give the SFC office an **anniversary present**. Our wish list includes:
office chairs, computers, bookshelves, office supply gift cards.*

[Contact Susan for more info >](#)

SFC EVENTS:



Sustainability Essentials Webinar:
Supporting Lacey Act Compliance - Three Methods



February 18, Noon ET

Scientific testing can independently confirm the species and origin of the wood used in any product. Learn from the experts at SFC member [DoubleHelix](#) how to use DNA, isotopes and other scientific methods to support Lacey Act compliance for the wood used in your furniture products. Combined with DoubleHelix's thorough risk assessment, you can effectively reduce the risk of illegal wood getting in your furniture whilst streamlining the supply chain documentation required and the costs involved in gathering that information.

[Click here to Register](#)



SCIENCE CAFE: FLAME RETARDANTS IN YOUR HOME

FLAME RETARDANTS IN YOUR HOME:

WEIGHING THE RISKS

February 11, 7-8:30pm
Daily Planet Cafe, Raleigh, NC

Fire is a devastating and potentially deadly event that can happen within any home. Everyone wants their family to be safe from a fire-related tragedy, but with safety comes risk. Join us to discuss the issues and concerns about the presence of organic contaminants, especially flame retardants, in indoor environments. Learn about where these chemicals might be found in your home and about their potential effects on human health.

Speakers include **Dr. Heather Stapleton**, Associate Professor of environmental chemistry and exposure science in the Nicholas School of the Environment at Duke University, **Susan Inglis**, Executive Director of the SFC, and **Heather White**, lawyer, environmental policy expert, and the former Executive Director of the Environmental Working Group (EWG).

Attention Furniture Manufacturers

Be part of the NAHB New American Home 2017 in Orlando, FL!
Attend this WWYW class to be part of this huge media event.
Learn more about the 2017 home [here >](#)



Wellness Within Your Walls®

YOU ARE INVITED TO ATTEND

Wellness Within Your Walls *Preferred Vendor Forum*

Learn more about the WWYW Standard and The New American Homes 2017 designed by Phil Kean Design Group for The National Association of Home Builders.

Monday + Tuesday • February 22 - 23, 2016

MEET + GREET + COCKTAILS

Monday, February 22 • 5 – 7 pm
Sheraton Orlando North Hotel
600 North Lake Destiny Road
Maitland, FL 32751

WWYW FORUM

Tuesday, February 23 • 8am – 5pm
Greater Orlando Builders Association
1953 Clayton Heritage Way
Maitland, FL 32751

Includes all four Wellness Within Your Walls Courses
Open Discussion on New Products, Networking and Media Opportunities
Breakfast and Lunch Provided

ACCOMMODATIONS

Sheraton Orlando North Hotel • 600 North Lake Destiny Road • Maitland, FL 32751
Room Block Listed Under Wellness Within Your Walls

RESERVATIONS + MORE INFO

Contact Nonnie Preuss: 404 736 9157 • nonnie@wellnesswithinyourwalls.com

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P 404 736 9157 • F 404 365 8132

www.wellnesswithinyourwalls.com • Info@wellnesswithinyourwalls.com

[Contact the SFC office for more info >](#)



Become a GREEN Accredited Professional

Join our LIVE class in [Denver, March 15](#)

Popular and comprehensive training program provides designers, retailers, manufacturers, reps, and others the knowledge and credentials to become experts in sustainability. This industry first, 6-hour exam course was developed in conjunction with the Sustainable Furnishings Council, the #1 organization with board members including ranking staff of World Wildlife Fund, Rainforest Alliance, and a founder of the USGBC. 700 graduated to date. Approved by GBCI for 6 CE hours and registered with IDCEC for .6 HSW CEUs.

Early Bird registration 25% off until - only \$225!
(Regularly \$299)

[See full course description here >](#)

Or take the full course [online](#) at your leisure.



EDUCATION PROVIDER

#SustainableSaturdays

with

Habitat for Humanity ReStores®

Give your used furniture a second life.
RECYCLE IT AT YOUR LOCAL Habitat ReStore®!
Help us keep 10 tons of furniture out of our landfills.

Next #SS is February 13!

[Participate here >](#)

Premium Education Offered by SFC!



What Educational Offerings does SFC have scheduled?

Check out our
Events Calendar for 2016!

Welcome New Members!



[Art in Furniture by Schuettinger, Inc](#): Our business is keenly focused on producing functional furniture that are works of signed art and which represents the finest craftsmanship from the 18th and 19th centuries. Our furniture is produced utilizing environmentally conscientious and Green practices to include the use of recyclable wood, metal, glass, and stone as well as renewable and low VOC products. Our photovoltaic cell panels put back onto the grid all of the electricity we use to run our facility. Read more on [The Furniture Society website](#) >



[CKG](#) prides itself of being very unique. Our team is comprised of professionals who are committed to excellence. Our approach begins with you. Our connection with you to create what you envision, is valued the most. Our introspective design process distinguishes the CKG team from everyone else. CKG's knowledge and passion, not only for design, but a purpose to serve, is superior and unmatched. At the heart of CKG you will find functional dynamic design, aesthetics and a total collaboration with you in connecting you to your home where real life happens.



[Click here to view all SFC Members on our website!](#)

[Click here to join the growing list of member companies!](#)

MEMBER NEWS



Congrats SFC members for winning a 2016 ARTS award!



Congrats also to Robert Currey for being awarded the Academy of Achievement Award!



Room & Board Event in MN



The Minnesota Green Chemistry Forum Presents:
HAPPY HOUR & SEMINAR Event

Wednesday February 3RD
5:30 - 7:30 pm

Flame Retardant Free Furniture
Meeting Consumer and Regulatory Demand

Featuring:

Steve Freeman, Room & Board,
Sustainable Furnishing Council
Kathleen Schuler, Healthy Legacy,
Conservation Minnesota

Did you know a new Minnesota law bans four toxic flame retardants in upholstered furniture and children's products to protect the health of families and firefighters? Minnesota-based Room & Board is committed to making quality furniture using sustainable materials without the use of toxic flame retardants and other chemicals of concern.

Come meet key legislators, community advocates, and fire fighters who were essential to the passing of this bill, and to learn about local businesses like Room & Board who are already making furniture without toxic flame retardants to meet consumer and regulatory demand. Complimentary refreshments provided.

Special guests - Rep. Jeff Howe, Sen. John Marty and Chris Parsons, President, Minnesota Professional FireFighters

REGISTRATION:

\$10.00

HTTP://MGCF
2016ROOMAND
BOARD.BPT.ME

REFRESHMENTS
INCLUDED

LOCATION:

Room & Board, 7010
France Ave S, Edina,
MN

Thank you to our Sponsors:



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL

The Minnesota Green Chemistry Forum is convened by IATP and Aveda



< /strong >

EKLA HOME

QUALITY | LOVE | ORGANICS

Congrats to Emily Kröll owner of Ekla Home for your business being added to The Rodale 100 for Raising the Bar in Sustainability with your safe and sustainable sofa and chairs! [Read more >](#)



Congrats to first time LVMKT exhibitor Wedgewood Furniture for winning on the of best booths at the January market! [Read more >](#)



Worried about food insecurity? Then do something about it.

Seventy percent. That's the astounding figure by which we have to increase our food production to feed the nine billion people who will share Earth in 2050. [Read more here >](#)

Member info needed for member kits



Each month we send out 20+ member kits to new and renewing members and we would love to include info about your company. SFC can be a great way to network! Let us help you build your business! Contact Janet, [252-368-1098](tel:252-368-1098) or janet@sustainablefurnishings.org with questions or info.

Industry & Environmental News



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL

Want to know more about The Business Case for a Carbon Tax?

[Look at this from ASBC >](#)

What Scientists Just Discovered In Greenland Could Be Making Sea-Level Rise Even Worse

Recent changes to the island's snow and ice cover appear to have affected its ability to store excess water, meaning more melting ice may be running off into the ocean than previously thought. [Read more here >](#)

FDA Bans Three Chemicals Linked to Cancer From Food Packaging

Under pressure from the Environmental Working Group (EWG) and other environmental and health groups, the U.S. Food and Drug Administration (FDA) is banning three grease-resistant chemical substances linked to cancer and birth defects from use in pizza boxes, microwave popcorn bags, sandwich wrappers and other food packaging. [Read more here >](#)



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL

RECENT NEWS:

[Business Support for Clean Power Plan in Federal Court:](#)

February 1, 2016

WASHINGTON, DC (February 1, 2016)—Last week, the American Sustainable Business Council (ASBC) and the South Carolina Small Business Chamber of Commerce (SCSBCC) submit a motion for permission to file a brief as friend of the court in support of the Environmental Protection Agency (EPA) in a case now before a federal appeals court in Washington,... [read more](#)

[ASBC Marks Seventh Anniversary Of Lilly Ledbetter Act](#)

January 29, 2016

January 29, 2016 marked the seventh anniversary of the signing of the Lilly Ledbetter Fair Pay Act of 2009, a major federal law designed to help ensure that women earn equal pay relative to men for doing the same work. Since its passage, the pay gap between men and women has declined, with the median wage for women at 82.9 percent of the median... [read more](#)

[ASBC Publishes Carbon Tax Letter in New York Times](#)

January 26, 2016

On January 25th, ASBC's Manager of Research and Social Media, Zach Bernstein, wrote a letter to the editor in the New York Times discussing the merits of a carbon tax. The letter was written in response to an editorial in the paper making the case for carbon pricing strategies like cap-and-trade or a carbon tax as a method to reduce the carbon... [read more](#)

[Carbon Pricing and Climate Change](#)

January 26, 2016

Zach Bernstein, ASBC's research and social media manager, wrote a letter to the editor of The New York Times in support of the op-ed "Proof That a Price on Carbon Works." Said Berstein, "Done right, carbon pricing can be a boon not just for fighting climate change but for moving our economy into the 21st century."

[Obama's Veto Doesn't End Opposition to Clean Water Rule](#)

January 20, 2016

An article in the Grand Forks Herald and WDAZ.com quoted Richard Eidlin, ASBC's co-founder & vice president of policy and campaigns, stating the importance of clean water. Said Eidlin, "The resolution to kill the Clean Water Rule would have ended an effort to keep America's waterways clean and protect American farmers from undue regulatory... [read more](#)

[Businesses Applaud Presidential Veto of Congressional Resolution to Gut the Clean Water Rule](#)

January 20, 2016

WASHINGTON, DC (January 20, 2016)—Yesterday, President Obama vetoed a resolution that would block the EPA from implementing the Clean Water Rule which was finalized in 2015. Today, the American Sustainable Business Council (ASBC), which has a membership network spanning 200,000 businesses, released a statement supporting the action. "Clean water is... [read more](#)



Have a "Green" Event!

Here are some ideas to integrate “green” thoughts into your events! If the idea of “greening” your event sounds overwhelming, just choose one or two things to change. Every little change can make a difference!!

Put It In Writing – Develop an environmental policy for your meetings or event, and communicate it to your co-workers. Share this policy with your vendors, guest speakers, and your guests.

Use Paperless Technology – Take advantage of current technology to cut down on paper use. Offer electronic registration and confirmation, have your promotional brochure available online, advertise online and through email. Make presentation handouts available on-line, send them electronically after the meeting, or copy them onto jump drives to distribute

Recycled Printed Material – If going paperless doesn’t work for your meeting, then try to use recycled paper and print on both sides.

Bulk-Up – Ask your vendor or caterer to use bulk dispensers where ever possible (sugar, creamer, condiments etc.) and to use recyclable utensils, linens, and food/beverage containers. Think about all of that coffee bar waste that will be reduced!

Order Food and Drinks Wisely – Ask your guests to RSVP, and base the food order on the number of guests you expect. Replace bottled water with pitchers of water with washable or recyclable cups. Avoid “Styrofoam”—it cannot be recycled easily. Request that your caterer use platters and serving utensils that can be reused. Or, save the platters and utensils for your office’s coffee station and potluck events.

Up-To-Date Mailing List – Reduce duplicate mailings by asking recipients to contact you if they no longer want to receive your mailings or if their address or contact information has changed. Having up-to-date mailing lists save printing and mailing costs as well as reduces recycling needs.

Re-usable Nametags and Signs – Use nametags in re-usable holders. Be sure to have a collection box so attendees can leave their nametags after the meeting. Use reusable or recyclable signs to direct people to appropriate meeting rooms.

Giveaway Items – If you are going to give away promotional items to attendees, consider purchasing useful items that are made from recycled materials. Also consider promotional items that are energy-efficient and do not contain toxic material. Many promotional materials companies have a variety of such products to choose from!

Buy Locally – Purchasing locally grown food decreases greenhouse gas emissions because the food is transported over a shorter distance. Sourcing local food for events also supports the local economy. There are caterers available that have very green practices. In order to reduce waste, donate leftovers to a local shelter or send them home with staff or meeting attendees.

Share – *Share your green practices with attendees!* Not only does sharing this information demonstrate your commitment to greening your events, but it also raises awareness. Attendees will share this information and become aware of the green choices available next time *they* plan an event.

(Source: [Gwinnett Environmental & Heritage Center](#))



Ready to take the next step in SFC Membership and be recognized as Exemplary?

[Contact Susan](#) to see how to qualify.

[Click here](#) to view the Exemplary Manufacture Requirements and [here](#) for the Exemplary Retailer Requirements.

We want you to get the recognition you deserve!



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FURNISHINGS COUNCIL
sustainablefurnishings.org

Join the SFC in our 10th Anniversary Year!

Show the world that your business has made a verifiable commitment to sustainability, AND help us further our mission of sustaining a healthy future inside & out.

If you no longer wish to receive mailings from the SFC, you can [unsubscribe](#) from this mailing or [opt out](#) of all future mailings.

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